



Sociology 3384a (670)
Sociology of Tourism
Fall/ Winter 2026-2027

Instructor: K. Lozanski

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Course Information

Calendar Description:

As a cultural phenomenon, tourism reveals contradictions and asymmetries within our social order. This course interrogates those tensions, situating key theoretical perspectives and debates within empirical case studies.

Antirequisite(s): Sociology 3326G if taken in 2025-26.

Prerequisite(s): 1.0 course from Sociology at the 1000 level.

Extra Information: 3 lecture hours.

Course Weight: 0.50

Breadth: Category A

Subject Code: SOCIOLOG

Notice: Unless you have either the requisites for this course (fulfilment of pre-requisites, no anti-requisite conflicts), or special permission from your Dean to enrol in it, you may be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.

Sociology of Tourism
Soci 3384A (670) – Fall 2026

Prof. Kristin Lozanski

Email: kristin.lozanski@uwo.ca

Office Hours: Monday 10-11 a.m. & Wednesday 1-2 p.m., or by appointment

Course Description

As a cultural phenomenon, tourism reveals contradictions and asymmetries within our social order. This course interrogates those tensions, situating key theoretical perspectives and debates within empirical case studies. Drawing on multiple case studies of tourism, touristic practices are considered at multiple scales, from individual identity-building to the legacies of global imperialism, and through the structurally-situated motivations, reservations, and refusals of tourists, host communities, and the organizations that facilitate tourism.

Mode of Instruction

This is an online course that operates through King's learning platform, OWL Brightspace. This class is designed to be asynchronous, meaning we will not have a regular, mandatory time when the entire class must be online. However, there will be some synchronous activities that you will sign up for based on your own schedule, including office hours and your individual tourism analysis consultation.

This course begins on Sept. 9 and continues until Dec. 8, honouring all important dates derived from University-approved guidelines and academic policies.

This course requires the following technology and space requirements

- Stable high-speed internet connection
- Webcam
- Microphone

Antirequisites

Sociology 3326G if taken in 2025-26

Prerequisite(s):

1.0 course from Sociology at the 1000 level

Course materials:

There is no cost to access any course materials. All course readings, as well as links to podcasts and videos will be available on OWL or through King's library resources.

Course Learning Outcomes:

- Identify and apply various systems of knowledge production (e.g. empirical, theoretical, Indigenous) about the social world
- Interrogate common-sense assumptions about local and global narratives of the social world and identify the connections between personal and societal issues
- Demonstrate an ability to identify the various components of complex social issues
- Identify the intersections between different structural dimensions such as age, gender, race, class, and sexuality in enabling or constraining individual experiences
- Situate and investigate social problems within their broader contexts at a range of social scales (e.g. local, national, global)
- Communicate sociological analyses in relevant formats, including written, oral, visual, and/or digital, using appropriate theoretical, scholarly, and/or empirical sources

Communication

Please reach out to me in the class or contact me by email. It may take me up to two business days to respond. I will not respond requests for information that is available in the syllabus or on OWL.

Evaluation

This is an asynchronous distance course with a registrar-scheduled **in-personal final exam** during the December exam period.

Assessment	Due
Unit quizzes (10) - 25%	2 units every 2 weeks (see OWL)
Case Study Background* - 12.5%	Oct 28
Case Study Consultation - 12.5%	Nov 3-5; individually scheduled
Case Study Submission - 15%	Dec 4
Final exam - 35%	Registrar scheduled

*You must obtain formal accommodation to submit the Case Study background after the scheduled due date.

Unit Quizzes (25%)

Multiple choice, true/false, fill-in-the-blank, and short answer questions. Content covers all assigned materials for a given unit, including lectures, academic reading material and supplementary material.

You can complete any quiz in advance of the deadline. Quizzes have been assigned a due date to help you stay on track with your studies.

Tourism Case Study (40%)

For this project, you will analyze a specific tourist destination from a critical perspective, identifying the challenges posed by tourism in this place. In addition to highlighting key challenges, you will also identify ways that tourists could participate in tourism in this space with fewer negative consequences for the local residents. This project will be posted to OWL as a learning material for your peers and included as content on the final exam.

Background research and analysis (12.5%)

- Provide relevant context to your case study
- Explain of how your case study connects to the overall themes and content of the course
- Create an annotated bibliography of four relevant peer-reviewed articles

Consultation (12.5%)

- A synchronous conversation via Zoom (or in person, if you prefer) to review your case study, discuss your course connections and sources, and to clarify any questions you might have about the final project.

Informed Tourism (15%)

- A short video (5-8 minutes) that explains the major challenges associated with tourism in this destination, drawing on course content
- A "to learn more" annotated bibliography

IN PERSON Final Exam (35%)

This written exam includes short and paragraph answers to assess your overall learning in the course. This exam will cover all course content (readings/lectures) and specific questions about case studies. I strongly recommend that you become familiar with four or five of the case studies created by your peers. You must pass this exam to pass the course. If you do not pass this final exam, you will be assigned a grade of 40%.

Drop Date:

November 30 is the last day to drop this course without academic penalty.

Academic Accommodation

All quizzes will be accepted for an additional 48h with no late penalty. To accommodate extenuating circumstances, I will enable students to complete one missed quiz in the final week of classes. Given the flexibility provided for quizzes, no further accommodation is available.

Some flexibility is possible in scheduling consultations based on students' specific availability.

The final case study can be submitted until Dec 8 without penalty. No further accommodation is available without submission of formal documentation to the Academic Dean's Office

Appealing your Grade

You may appeal your overall grade or the grade of any specific assignment. You must begin the appeal process (i.e. schedule an informal meeting) within **2 weeks** of receiving your grade. No

grade change will be considered without submitting a formal appeal to the professor. Find detailed information on the appeal process on Brightspace.

Academic Misconduct

Academic misconduct includes, but is not limited to:

- Presenting the work of others (including generative AI) as your own
- Submitting the same work in two or more courses
- Absent, inaccurate, or inappropriate referencing
- Not providing specific references for ideas or material that you encounter through the course instructor or classmates

Generative AI is not permitted in this course, even for preliminary elements of writing, such as generating questions and drafting outlines or for improving grammar and overall writing style. Students are responsible for ensuring that their essays and assignments are properly cited using parenthetical citations or quotation marks where appropriate.

If I suspect academic conduct related to any of your assignments, you will be required to meet with me before I will assign a grade. You are accountable for all content submitted. If I remain unsatisfied that you were responsible for the completion of your assignment in its entirety, I will report my suspicion of your academic office to my Department Chair, who will make a determination on whether an offense has been committed. Punitive measures will be assigned by the Academic Dean and recorded on your student file.

**KING'S UNIVERSITY COLLEGE
GENERAL COURSE POLICIES
2026-27**

1. Academic Accommodations (Accessibility)

Accessibility Services works to ensure that academic programs are accessible to all students, and supports students who may have a condition related to, but not limited to, vision, hearing, mobility, different ways of learning, mental health, chronic illnesses, chronic pain, autism spectrum disorder, ADD/ADHD, and temporary conditions (beyond short-term academic consideration). Accessibility Services provides recommendations for accommodation based on medical documentation or psychological and cognitive assessment. The accommodation policy can be found at [Academic Accommodation for Students with Disabilities](#). Information on Accessibility Services at King's can be found [here](#).

2. Academic Consideration for Student Absences

Students must be approved to write a makeup exam or for an extension of the assignment deadline. If you need to miss an exam or the deadline for the assignment, please follow these instructions.

There are two ways to seek academic consideration:

(i) Academic consideration based on medical or compassionate grounds

If a student is unable to meet a course requirement due to substantial but temporary extenuating circumstances (medical or compassionate grounds), they should contact the Academic Advising Office. As a rule, documentation is required for academic consideration.

For academic consideration requests on medical grounds, the Student Medical Certificate (SMC) is the appropriate documentation. The SMC is available at <https://registrar.uwo.ca/academics/pdfs/student-medical-certificate.pdf>

- King's students: The Academic Advising Office website is located in DLH 104. The Academic Advising website is <https://mykings.ca/intranet/app/#/academics/academic-advising>.
- If your home faculty is Huron or at Western, please submit your documentation to your faculty's academic counselling office.
- Requests must be made as soon as possible, and no later than 48 hours after the missed assessment.

You may submit requests for academic consideration through the **Student Absence Portal**, linked on this website: <https://mykings.ca/intranet/app/#/academics/academic-advising/academic-consideration-requests-and-student-absence-portal>.

(ii) Academic consideration through an undocumented absence

Students are permitted one academic consideration request without supporting documentation per term per half-course (0.5) weight.

- Note that instructors may designate one assessment per half-course weight as requiring supporting documentation. Please refer to the course outline to confirm this which assessment has been designated as requiring documentation for consideration (that is, exempt from undocumented absences).
- Undocumented absences can not be used as the basis for academic consideration for December or April exams.

If an instructor has built flexibility into their assessments (e.g., “complete 8 of 10 quizzes”), this flexibility will already address consideration needs and thus academic consideration may be denied.

For further information on the academic consideration policy, please see

https://uwo.ca/univsec/pdf/academic_policies/appeals/academic_consideration_Sep24.pdf

c) Absences from Final Exams

If you miss the Final Exam, **contact your Academic Advising Office** as soon as you are able to do so. They will assess your eligibility to write the “Special Examination” (the name given by the University to a makeup Final Exam).

You may also be eligible to write the Special Exam if you are in a multiple exam situation (i.e., you are scheduled to write more than 2 exams in 23-hour period, or more than 3 exams in a 47-hour period).

If a student fails to write a scheduled Special Examination, the date of the next Special Examination (if granted) normally will be the scheduled date for the final exam the next time this course is offered. The maximum course load for that term will be reduced by the credit of the course(s) for which the final examination has been deferred. See the Academic Calendar for details (under [Special Examinations](#)).

d) Religious Accommodations

Students should consult the University’s list of recognized religious holidays, and should give notice in writing to the instructor and their Academic Advising Office if a course requirement will be affected by a religious holiday/observance. Notice must be given as early as possible, and no later than two weeks prior to an examination, and one week prior to a midterm test date. It is the responsibility of such students to inform themselves concerning the work done in classes from which they are absent and to take appropriate action.

3. Support Services

Accessibility, Counselling and Student Development at King's University College:

<https://mykings.ca/intranet/app/#/student-supports-and-services/accessibility-services>

Students experiencing emotional or mental health distress can access services at King's University College: <https://kings.uwo.ca/campus-life/student-supports/>

Good2talk is an online and phone resource for students, available 24/7, with services in English, Mandarin, and French: <https://good2talk.ca>, 1-866-925-5454

MentalHealth@Western provides a complete list of options on how to obtain help:

<https://www.uwo.ca/health/mental-health/index.html>

Academic Support Services at King's University College: <https://kings.uwo.ca/academics/academic-supports/>

4. Statement on Gender-Based Sexual Violence

King's and Western are committed to reducing incidents of gender-based sexual violence (GBSV) and providing compassionate support to anyone who is going through or has gone through these traumatic events. If you are experiencing or have experienced GBSV (either recently or in the past), you will find information about support services for survivors, including emergency contacts at the following website: [Mental Health and Wellness at King's](#).

You can reach supports at King's by emailing care@kings.uwo.ca or calling 519-930-4640 to reach a Social Worker who can offer help.

You can also reach Western's Gender-Based Violence & Survivor Support Case Manager by email (health@uwo.ca) or by calling 519-661-3568. Additional support services can be found <https://www.uwo.ca/health/gbsv/support/index.html>

5. Statement on Use of Electronic Devices

Use of Electronic Devices: Unless explicitly stated otherwise, you are not allowed to have a cell phone, or any other electronic device, with you during tests or examinations. Unauthorized possession of such a device during a test or examination constitutes an academic offence.

Use of Laptops, Tablets, and Smartphones in the Classroom: King's University College at Western University acknowledges the integration of new technologies and learning methods into the curriculum. The use of electronic devices such as laptop computers, tablets, or smartphones can contribute to student engagement and effective learning. At the same time, King's recognizes that instructors and students share jointly the responsibility to establish and maintain a respectful classroom environment conducive to learning.

The use of electronic devices by students during lectures, seminars, labs, etc., shall be for matters related to the course at hand only. Students found to be using electronic devices for purposes not directly related to the class may be subject to sanctions under the Student Code of Conduct; see https://kings.uwo.ca/sites/2025/assets/files/campus/Kings_Code_of_Student_Conduct.pdf

Inappropriate use of electronics (e.g., laptops, tablets, smartphones) during lectures, seminars, labs, etc., creates a significant disruption. As a consequence, instructors may choose to limit the use of electronic devices in these settings. In addition, in order to provide a safe classroom environment, students attending in-person class sessions are strongly advised to operate laptops with batteries rather than power cords.

6. Statement on Academic Offences

King's is committed to academic integrity. Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, is posted at https://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_offences.pdf

It is expected that students will submit work that is truly their own, completed without external assistance (human or artificial) except as explicitly permitted by the course instructor. **Check with you instructor to check which tools, including generative AI (ChatGPT, translation tools, grammar-checking tools) are permitted in each course.** Note that although some courses may permit the use of such tools, it does not mean use of such tools is permitted in other courses.

All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system; see https://elearningtoolkit.uwo.ca/tools/Originality_Reports_-_TurnItIn.html.

Computer-marked multiple-choice tests and/or exams may be subject to submission for similarity review by software that will check for unusual coincidences in answer patterns that may indicate cheating.

7. Copyright of Course Material

Lectures and course materials, including PowerPoint presentations, tests, outlines, and similar materials are protected by copyright. Faculty members are the exclusive owner of copyright in those materials they create. Students may take notes and make copies for their own use. Students may not allow others to reproduce or distribute lecture notes and course materials publicly (whether or not a fee is charged) without the express written consent of a faculty member. Unauthorized sharing of class content is subject to academic discipline.

Similarly, students own copyright in their own original papers and exam essays. If a faculty member wishes to post a student's answers or papers on the course website, they should ask for the student's written permission.

8. Use of Recordings

Participants in this course are not permitted to record the sessions, except where recording is an approved accommodation and/or the participant has the prior written permission of the instructor. Unauthorized recording and/or sharing of class content is subject to academic discipline.

9. Policy on Attendance

Any student who, in the opinion of the instructor, is absent too frequently from class or laboratory periods in any course, will be reported to the Dean of the Faculty offering the course, after due warning has been given. On the recommendation of the department concerned, and with the permission of the Dean of that Faculty, the student will be debarred from taking the regular examination in the course.