



Political Science 2213F (570, 571)
BUSINESS AND POLITICS
Fall/ Winter 2026-2027

Instructor: Dr. Zheger Hassan

Email: zhassan3@uwo.ca

Course Information

Mode of Instruction: in-person

Calendar Description:

This course examines the politics of economic issues. It focuses on the competition between free market and interventionist economic ideas and how businesses, unions, think tanks and lobby groups seek to influence government policy across various issue areas such as taxes, spending, trade, finance, regulation, the environment, recessions and competitiveness.

Antirequisite(s): [Political Science 2211E](#), [Political Science 2511F/G](#).

Extra Information: 2 lecture hours, 1 tutorial hour.

Course Weight: 0.50

Breadth: Category A

Subject Code: POLISCI

Notice: Unless you have either the requisites for this course (fulfilment of pre-requisites, no anti-requisite conflicts), or special permission from your Dean to enrol in it, you may be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.

Political Science 2213F (Section 570)
Business and Politics
Fall 2026

Instructor: Dr. Zheger Hassan
Email: zhassan3@uwo.ca
Office: Zoom
Office Hours: TBD

Course Description: This course provides students with an introduction to the workings of the relationship between business and government both in the Canadian context and the wider global context. The first half of the course will focus on the relationship and dynamics between the Canadian and American political systems and the economy. This will include an overview of the main approaches to economic policy in Canada and the US and the ways these approaches influence government policy as it relates to business. In the second half of the term, we will turn our focus to how economic policy impacts the welfare state, business lobbying, and the corporate social responsibility movement. The objective of the course is to provide students with theoretical foundations for understanding the relationship between government and business.

Course Objectives:

By the end of this course, students will be able to:

- Develop an understanding of the key theories explaining the business-government relationship;
- Develop an understanding of the key political and economic decision-making institutions in Canada and the US;
- Understand and explain how various actors (e.g., lobby/interest groups, business organization, political parties, media, etc.) influence governments;
- Outline the factors that foster positive (and negative) business-government relations;
- Develop the ability to critically evaluate academic and non-academic sources related to democracy and democratic erosion; and
- Develop the ability and skills to critically assess information and to clearly communicate your knowledge in written and oral form.

Note on course delivery:

The course material will be delivered to students by in-person instruction.

The educational materials developed for this course, including, but not limited to, lecture notes and slides, handout materials, examinations and assignments, and any materials posted to OWL, are the intellectual property of the course instructor. These materials have been developed for student use only and they are not intended for wider dissemination and/or communication outside of a given course. Posting or providing unauthorized audio, video, or textual material of lecture content to third-party websites violates an instructor's intellectual property rights, and the Canadian Copyright Act. Recording lectures in any way is prohibited in this course unless specific permission has been granted by the instructor. Participation in this course constitutes an agreement by all parties to abide by the relevant University Policies, and to respect the intellectual property of others during and after their association with King's University College.

Required Readings:

1. Required readings for the course will be made available on the course website through OWL. (No cost associated with required readings.)
2. Students are also encouraged to read media sources to stay updated on political and business developments in Canada, the US, and the world. Some suggestions include reading *National Post*, *Globe and Mail*, *The Wall Street Journal*, *The New York Times*, and *Financial Times*.

Course Requirements and Evaluation:

Assignment	Value	Date due
Tutorial	20	Ongoing
Research Paper Proposal and Annotated Bibliography	10	October 2, 2026
Research Paper	15	November 20, 2026
Midterm Test	25	November 9, 2026
Final Exam	30	Exam Period (December 2026)

Tutorials:

Attendance at weekly tutorial sessions is *strongly recommended* for success in the course. One-third of the tutorial grade will be determined by your attendance and the remainder by your active and engaged participation. Tutorials will provide students with the opportunity to ask questions, make comments, and discuss the lecture and readings. To receive full credit for participation students must not only regularly attend the discussion section, but also have completed the reading assignments for that week and actively participate in the discussion. Students are expected to participate in a constructive and respectful manner. Please refer to 'King's Code of Student Conduct' (available on our OWL site) for additional guidance on classroom expectations.

Research Paper Proposal and Annotated Bibliography:

Detailed instructions for the assignment will be provided during class time on September 14, and additional documents will be shared on the course website.

Research Paper:

The assignment is due on November 20, 2026. A list of suggested paper topics will be posted on OWL. Papers must be between 1,500-2,000 words in length, double-spaced, not counting appendices, the compulsory title page, and bibliography. The paper must be formatted in Times New Roman or Calibri 12pt font with 2.54 cm margins all around. Papers that do not meet these basic criteria will be penalized. Students must conduct research with a **MINIMUM of 10 references**. Of these, reference at least four relevant articles from academic journals and at least one to two books. Note that while such sources as current affairs magazines (Economist, Foreign Policy, etc.) or media sites (CBC, CNN, BBC, etc.) are informative they are different from academic peer-reviewed journals. Students must avoid using Wikipedia – it may be useful to get a quick overview of a topic, but it is not always reliable, and therefore must be avoided. Further

instructions and detailed guidelines will be posted to OWL.

Midterm Test:

The midterm test will take place during class time on November 9, 2026. The test will cover material from readings, lectures, and tutorial discussions. (The makeup date for the midterm test will be Friday, November 20, 2026.) Please note, Friday Make-Up Exams may only be written with the instructor's consent.

Final Exam:

The final exam will take place during the Examination Period in December 2026 on a date to be determined by the Office of the Registrar. The final exam is cumulative.

Academic Offenses and Plagiarism:

Scholastic offenses are taken seriously, and students are directed to read the University policy on plagiarism.

All written assignments must be submitted in electronic format to the plagiarism checking website Turnitin.com (available through the course website and under license to the University). Please be advised that: All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between the University of Western Ontario and Turnitin.com.

The use of Artificial Intelligence (AI) software on any course assignments is not permitted unless explicitly authorised in advance by the instructor. When writing the research paper, the use large language models (LLMs) should be supplemented with an appendix with the entire exchange(s) with the LLM. Students are expected to write a narrative at the beginning of the appendix explaining precisely how they used the LLM (e.g., to generate ideas, turns of phrase, elements of text, long stretches of text, lines of argument, pieces of evidence, etc.). This narrative should also explain why they used the LLM (e.g., to save time, to overcome writer's block, to clarify prose, etc.).

Late Policy:

Read carefully: Written assignments must be submitted by the deadline by 11:59PM. If you fail to meet this deadline, your assignment will be considered late. Late assignments will receive a penalty of 15%. Late assignments are then due the following week by 11:59PM. After that, the assignment will not be accepted and will receive a grade of zero.

Extensions will be granted ONLY under the following circumstances:

- (1) Humanitarian grounds (e.g., in the case of death or serious illness in the family);
- (2) Medical grounds.

In each circumstance, you will be expected to provide documented evidence. A copy of which

may also be submitted to the Academic Dean's Office.

POL 2213F Schedule and Weekly Reading List

Week 1 (September 14): Introduction to the Course

Tutorial: How to Access Library Resources and Write a Research Paper

Week 2 (September 21): Business-Government Relations in Canada

Reading: Geoffry Hale, *Uneasy Partnership: The Politics of Business and Government in Canada* (Toronto: University of Toronto Press, 2006), Chapter 1.

Week 3 (September 28): The Canadian Political System and Political Economy

Readings: Michael Howlett, Alex Netherton, and M. Ramesh, *The Political Economy of Canada: An Introduction* (Don Mills, ON: Oxford University Press, 1999), Chapter 1.

Jonathan Malloy, "Is There a Democratic Deficit in Canadian Legislatures and Executives?" in J. Grace and B. Sheldrick (eds.), *Canadian Politics: Democracy and Dissent* (Toronto: Pearson/Prentice Hall, 2006), pp. 61-84.

Andrew Coyne, "Repairing the House: How to make Members of Parliament relevant again," *The Walrus*. October 2013.

Week 4 (October 5): Federalism and Public Policy

Readings: Richard Simeon and Ian Robinson, "The Dynamics of Canadian Federalism," in James Bickerton and Alain Gagnon (eds.), *Canadian Politics* (Toronto: University of Toronto Press, 2009), pp. 155-178.

Michael Howlett, M. Ramesh, and Anthony Perl, *Studying Public Policy: Policy Cycles & Policy Subsystems* (Don Mills, ON: Oxford University Press, 2009), Chapter 1.

Week 5 (October 12): Fall Reading Week – no classes

Week 7 (October 19): Election Campaigns in Canada

Reading: Thomas Flanagan, "Campaign Strategy: Triage and the Concentration of Resources" in Heather MacIvor (ed.), *Election* (Toronto: Emond Montgomery Publications Ltd., 2010), pp. 155-171.

Week 7 (October 26): The Liberal-Neoliberal Approach to Economic Policy

Readings: Michael Howlett, Alex Netherton, and M. Ramesh, *The Political Economy of Canada: An Introduction* (Don Mills, ON: Oxford University Press, 1999), pp. 14-23.

James Richardson, *Contending Liberalisms in World Politics: Ideology and Power* (Boulder, CO: Lynne Rienner Publishers, Inc., 2001), Chapter 3.

Week 7 (November 2): The Keynesian-Welfare Approach to Economic Policy

Reading: Michael Howlett, Alex Netherton, and M. Ramesh, *The Political Economy of Canada: An Introduction* (Don Mills, ON: Oxford University Press, 1999), pp. 23-35.

Week 8 (November 9): Midterm Test

Week 9 (November 16): Fiscal and Social Policy

Readings: Douglas M. Brown, "Fiscal Federalism: Maintaining a Balance," in Herman Bakvis and Grace Skogstad (eds.), *Canadian Federalism* (Don Mills, ON: Oxford University Press, 2012), pp. 118-140.

Lydia Miljan, *Public Policy in Canada: An Introduction* (Don Mills, ON: Oxford University Press, 2012), Chapter 7.

Week 10: (November 23): Monetary and Financial Policy

Reading: James A. Brander, *Government Policy Towards Business* (Mississauga, ON: John Wiley & Sons Canada Ltd, 2014), Chapter 14.

Eric Helleiner, "A Fixation with Floating: The Politics of Canada's Exchange Rate Regime," *Canadian Journal of Political Science* Vol. 38, Iss. 01 (2005): 23-44.

Week 11 (November 30): The Crisis of the Welfare State and the Rise of Neoliberalism

Readings: Mark Blyth, *Great Transformations: Economic Ideas and Institutional Change in the Twentieth Century* (Cambridge: Cambridge University Press, 2002), Chapter 5.

Stephen McBride and John Shields, *Dismantling a Nation* (Halifax, NS: Fernwood Publishing, 1997), Chapter 3.

Week 12 (December 7): The Corporate Social Responsibility Movement

Readings: Virginia Haufler, *A Public Role for the Private Sector* (Washington DC: Carnegie Endowment for International Peace, 2001), Chapter 1.

Tutorial: Final Exam Preparation

KING'S UNIVERSITY COLLEGE
GENERAL COURSE POLICIES
2026-27

1. Academic Accommodations (Accessibility)

Accessibility Services works to ensure that academic programs are accessible to all students, and supports students who may have a condition related to, but not limited to, vision, hearing, mobility, different ways of learning, mental health, chronic illnesses, chronic pain, autism spectrum disorder, ADD/ADHD, and temporary conditions (beyond short-term academic consideration). Accessibility Services provides recommendations for accommodation based on medical documentation or psychological and cognitive assessment. The accommodation policy can be found at [Academic Accommodation for Students with Disabilities](#). Information on Accessibility Services at King's can be found [here](#).

2. Academic Consideration for Student Absences

Students must be approved to write a makeup exam or for an extension of the assignment deadline. If you need to miss an exam or the deadline for the assignment, please follow these instructions.

There are two ways to seek academic consideration:

(i) Academic consideration based on medical or compassionate grounds

If a student is unable to meet a course requirement due to substantial but temporary extenuating circumstances (medical or compassionate grounds), they should contact the Academic Advising Office. As a rule, documentation is required for academic consideration.

For academic consideration requests on medical grounds, the Student Medical Certificate (SMC) is the appropriate documentation. The SMC is available at <https://registrar.uwo.ca/academics/pdfs/student-medical-certificate.pdf>

- King's students: The Academic Advising Office website is located in DLH 104. The Academic Advising website is <https://mykings.ca/intranet/app/#/academics/academic-advising>.
- If your home faculty is Huron or at Western, please submit your documentation to your faculty's academic counselling office.
- Requests must be made as soon as possible, and no later than 48 hours after the missed assessment.

You may submit requests for academic consideration through the **Student Absence Portal**, linked on this website: <https://mykings.ca/intranet/app/#/academics/academic-advising/academic-consideration-requests-and-student-absence-portal>.

(ii) Academic consideration through an undocumented absence

Students are permitted one academic consideration request without supporting documentation per term per half-course (0.5) weight.

- Note that instructors may designate one assessment per half-course weight as requiring supporting documentation. Please refer to the course outline to confirm this which assessment has been designated as requiring documentation for consideration (that is, exempt from undocumented absences).
- Undocumented absences can not be used as the basis for academic consideration for December or April exams.

If an instructor has built flexibility into their assessments (e.g., “complete 8 of 10 quizzes”), this flexibility will already address consideration needs and thus academic consideration may be denied.

For further information on the academic consideration policy, please see https://uwo.ca/univsec/pdf/academic_policies/appeals/academic_consideration_Sep24.pdf

c) Absences from Final Exams

If you miss the Final Exam, **contact your Academic Advising Office** as soon as you are able to do so. They will assess your eligibility to write the “Special Examination” (the name given by the University to a makeup Final Exam).

You may also be eligible to write the Special Exam if you are in a multiple exam situation (i.e., you are scheduled to write more than 2 exams in 23-hour period, or more than 3 exams in a 47-hour period).

If a student fails to write a scheduled Special Examination, the date of the next Special Examination (if granted) normally will be the scheduled date for the final exam the next time this course is offered. The maximum course load for that term will be reduced by the credit of the course(s) for which the final examination has been deferred. See the Academic Calendar for details (under [Special Examinations](#)).

d) Religious Accommodations

Students should consult the University’s list of recognized religious holidays, and should give notice in writing to the instructor and their Academic Advising Office if a course requirement will be affected by a religious holiday/observance. Notice must be given as early as possible, and no later than two weeks prior to an examination, and one week prior to a midterm test date. It is the responsibility of such students to inform themselves concerning the work done in classes from which they are absent and to take appropriate action.

3. Support Services

Accessibility, Counselling and Student Development at King's University College: <https://mykings.ca/intranet/app/#/student-supports-and-services/accessibility-services>

Students experiencing emotional or mental health distress can access services at King's University College: <https://kings.uwo.ca/campus-life/student-supports/>

Good2talk is an online and phone resource for students, available 24/7, with services in English, Mandarin, and French: <https://good2talk.ca>, 1-866-925-5454

MentalHealth@Western provides a complete list of options on how to obtain help: <https://www.uwo.ca/health/mental-health/index.html>

Academic Support Services at King's University College: <https://kings.uwo.ca/academics/academic-supports/>

4. Statement on Gender-Based Sexual Violence

King's and Western are committed to reducing incidents of gender-based sexual violence (GBSV) and providing compassionate support to anyone who is going through or has gone through these traumatic events. If you are experiencing or have experienced GBSV (either recently or in the past), you will find information about support services for survivors, including emergency contacts at the following website: [Mental Health and Wellness at King's](#).

You can reach supports at King's by emailing care@kings.uwo.ca or calling 519-930-4640 to reach a Social Worker who can offer help.

You can also reach Western's Gender-Based Violence & Survivor Support Case Manager by email (health@uwo.ca) or by calling 519-661-3568. Additional support services can be found <https://www.uwo.ca/health/gbsv/support/index.html>

5. Statement on Use of Electronic Devices

Use of Electronic Devices: Unless explicitly stated otherwise, you are not allowed to have a cell phone, or any other electronic device, with you during tests or examinations. Unauthorized possession of such a device during a test or examination constitutes an academic offence.

Use of Laptops, Tablets, and Smartphones in the Classroom: King's University College at Western University acknowledges the integration of new technologies and learning methods into the curriculum. The use of electronic devices such as laptop computers, tablets, or smartphones can contribute to student engagement and effective learning. At the same time, King's recognizes that instructors and students share jointly the responsibility to establish and maintain a respectful classroom environment conducive to learning.

The use of electronic devices by students during lectures, seminars, labs, etc., shall be for matters related to the course at hand only. Students found to be using electronic devices for purposes not directly related to the class may be subject to sanctions under the Student Code of Conduct; see https://kings.uwo.ca/sites/2025/assets/files/campus/Kings_Code_of_Student_Conduct.pdf

Inappropriate use of electronics (e.g., laptops, tablets, smartphones) during lectures, seminars, labs, etc., creates a significant disruption. As a consequence, instructors may choose to limit the use of electronic devices in these settings. In addition, in order to provide a safe classroom environment, students attending in-person class sessions are strongly advised to operate laptops with batteries rather than power cords.

6. Statement on Academic Offences

King's is committed to academic integrity. Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, is posted at https://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_offences.pdf

It is expected that students will submit work that is truly their own, completed without external assistance (human or artificial) except as explicitly permitted by the course instructor. **Check with you instructor to check which tools, including generative AI (ChatGPT, translation tools, grammar-checking tools) are permitted in each course.** Note that although some courses may permit the use of such tools, it does not mean use of such tools is permitted in other courses.

All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system; see https://elearningtoolkit.uwo.ca/tools/Originality_Reports_-_TurnItIn.html.

Computer-marked multiple-choice tests and/or exams may be subject to submission for similarity review by software that will check for unusual coincidences in answer patterns that may indicate cheating.

7. Copyright of Course Material

Lectures and course materials, including PowerPoint presentations, tests, outlines, and similar materials are protected by copyright. Faculty members are the exclusive owner of copyright in those materials they create. Students may take notes and make copies for their own use. Students may not allow others to reproduce or distribute lecture notes and course materials publicly (whether or not a fee is charged) without the express written consent of a faculty member. Unauthorized sharing of class content is subject to academic discipline.

Similarly, students own copyright in their own original papers and exam essays. If a faculty member wishes to post a student's answers or papers on the course website, they should ask for the student's written permission.

8. Use of Recordings

Participants in this course are not permitted to record the sessions, except where recording is an approved accommodation and/or the participant has the prior written permission of the instructor. Unauthorized recording and/or sharing of class content is subject to academic discipline.

9. Policy on Attendance

Any student who, in the opinion of the instructor, is absent too frequently from class or laboratory periods in any course, will be reported to the Dean of the Faculty offering the course, after due warning has been given. On the recommendation of the department concerned, and with the permission of the Dean of that Faculty, the student will be debarred from taking the regular examination in the course.