

“Consuming Women”

English 3702E(670) 2026-7

King’s University College at Western University

Instructor: Dr. K. Lysack (she/her)

<https://www.kings.uwo.ca/academics/english/english-faculty/>

Office hours: by appointment (klysack@uwo.ca)

Calendar course description: This course examines the construction of women as both consumers and as objects of exchange in British literature from the nineteenth century on. We will study a range of literary texts including prose fiction and non-fiction, drama, and poetry as well as some cultural documents like fashion columns and advertisements.

Extended course description: This course examines the cultural construction of women as consumers—and as the consumed—in British literature from the nineteenth century to the new millennium. As the local village draper’s gave way to an urban nexus of department stores, tea shops and mass transportation, the woman shopper emerged in Britain by mid-century to engage a world of consumer pleasures. But if women were purchasing goods in new ways, they still existed as objects of exchange, whether as potential wives who circulated on the marriage market or as workers in the sex trade. The course, then, will consider how texts since the nineteenth century imagine women’s economic agency as consumers even as they continue to emphasize femininity as that which is exchanged, a doubled inscription that renders women as both subjects and objects of cultural scrutiny.

In addition to observing women’s commodification, we will also take up how their tactics as household managers, shoplifters, shop girls, suffragettes, *flâneuses*, and commercially successful writers could also enable them to become actively consuming subjects. Women shoppers were not only on the market in the modern period; they also went to market, looking to shape and form their identities through a world of commodity goods and consumer practices. The course will study a range of literary texts including prose fiction and non-fiction, drama, and poetry as well as cultural documents like fashion columns and advertisements.

For information: learning outcomes of the King’s English Program:

- (1) cultivate independent inquiry tailored to individual strengths and differences, giving diverse students the flexibility to succeed in their own ways.
- (2) demonstrate a critical command of key formal and generic categories, making distinctions within major historical periods of literature, and evaluating the social and cultural issues of the past in dialogue with the present.
- (3) conduct close reading and discourse analysis of primary texts, even while reflecting on the formation and expansion of literary canons in English and the larger stakes that inform this evolution.

- (4) perform research using both print and digital resources, developing information literacy and inclusive citation practices, and incorporating this research into one's own analyses in a critical way.
- (5) scrutinize texts in historical, cultural, and linguistic contexts, evaluating the assumptions and limitations of relevant scholarly methodologies and creating sophisticated arguments that cross disciplinary boundaries, while recognizing the chief conceptual and theoretical assumptions and/or limitations of each critical methodology.
- (6) consider a diverse range of ethical stances and positionalities, such as decolonization, anti-racism, environmental justice, gender and sexual identities, and class in the study of literature, recognizing that our discipline has the potential both to perpetuate existing structures or to imagine and create other worlds.
- (7) collaborate in group settings in a manner that is intellectually courageous, responsible, and supportive, establishing an original voice that is in conversation both with a larger community of thinkers and with one's own lived experience.
- (8) improve reading comprehension, sustain concentration, and nurture the value of pleasure, all in order to thrive in an increasingly distracted world.
- (9) communicate effectively, producing persuasive and well-researched writing, formulating questions, and articulating ideas clearly and effectively, in ways that are not only academically rigorous but which might also be transferrable to a professional work environment.

Course Delivery Format and Technology Requirement: This is a fully online, fully asynchronous course that uses the King's learning platform, OWL Brightspace): <https://owl.uwo.ca/portal> It will require that students have an internet connection in order to access the course materials and to submit the course assignments. There are no "live" (no synchronous) components to this course.

Prerequisite(s): At least 60% in 1.0 of English 1000-1999, or permission of the Department.

Antirequisite(s): English 3700E at King's 2015-16, 2017-18, 2018-2019 and 2019-20. (You may not enroll in English 3702E if you already took 3700E at King's in any of these years.)

Unless you have either the requisites for this course or written special permission from your Dean to enroll in it, you may be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.

Texts

You can purchase your texts at the Western bookstore: <https://bookstore.uwo.ca/textbook-search>

Austen, Jane. *Pride and Prejudice*. (Broadview) \$16.25
Braddon, Mary Elizabeth. *Lady Audley's Secret*. (Broadview) \$21.50
Consuming Women Readings (custom coursepack) \$78.05
Gissing, George. *The Odd Women*. (Broadview) \$25.75

Hamilton, Cicely. *Diana of Dobson's*. (Broadview)
Kinsella, Sophie. *Confessions of a Shopaholic*. (Dell) \$24.95
Woolf, Virginia. *Mrs. Dalloway*. (Penguin) \$22.00

You may use scholarly editions other than those offered by the Western Bookstore, but if you do please note that your page numbers will probably differ from those referred to in the course lectures.

COURSE REQUIREMENTS

Passage Analysis (750 words)	10%	due October 23 or Nov 6
Forum Responses	10%	best 5 out of 6 (monthly)
Fall Term Essay (1500 words)	20%	due Nov 21 or December 5
Research Essay (2500 words)	30%	due March 20 or April 4
Final Exam (take-home style)	30%	due April TBA (date determined by Western exam scheduling by late March)

OTHER COURSE INFORMATION

Copyright: The materials in this course are the professor's intellectual property and are protected by copyright. The course materials may not be distributed, shared in any public domain, posted online, or sold by a student or other third party.

E-mail Policy: I am happy to respond to questions about the course (about the readings, lecture notes, assignments, etc.). Please allow me a day or two to reply on weekdays. Please note that I am not available to respond to e-mail sent during evenings or weekends. (If you e-mail during the evening, you will generally receive an answer some time the following weekday; if you e-mail on the weekend, I will usually respond on Monday.) When you send e-mail, do use your official Western e-mail account.

Technology Assistance: If you have questions about Brightspace (how the course online system works, how to submit essays through Brightspace, or any sort of technical assistance), submit a request for help (a "ticket") by going to this link: <https://www.kucits.ca/cgi-bin/wrdb2/workRequest.pl?pid=1420221742> Here is some more information about how to access OWL or IT support: <https://www.kings.uwo.ca/its/services/help-desk/>

Late Penalty and Last Day to Submit: In keeping with many other courses in the English

Program at King's, late assignments are penalized 1% per day, including weekends. *Essays must be submitted within a week of the deadline; normally, no essays will be accepted after the seventh day* (unless the student has been granted Academic Consideration by the Academic Dean's Office). Also, *normally no assignments will be accepted after the last day of classes in April* (again, unless the student has been granted Academic Consideration). You may, of course, submit assignments early if you wish.

Use of Chat GPT or other AI services, including translation and grammar-checking tools, is prohibited in all assessments and assignments, including essays, tests, and examinations. Unauthorized use of AI will be subject to academic discipline.

Weekly Reading Schedule: Descriptions of the course assignments, along with a complete week-by-week Reading Schedule, is provided for students on the course OWL site.

**KING'S UNIVERSITY COLLEGE
GENERAL COURSE POLICIES
2026-27**

1. Academic Accommodations (Accessibility)

Accessibility Services works to ensure that academic programs are accessible to all students, and supports students who may have a condition related to, but not limited to, vision, hearing, mobility, different ways of learning, mental health, chronic illnesses, chronic pain, autism spectrum disorder, ADD/ADHD, and temporary conditions (beyond short-term academic consideration). Accessibility Services provides recommendations for accommodation based on medical documentation or psychological and cognitive assessment. The accommodation policy can be found here [Academic Accommodation for Students with Disabilities](#). Information on Accessibility Services at King's can be found [here](#).

2. Academic Consideration for Student Absences

Students must be approved to write a makeup exam or for an extension of the assignment deadline. If you need to miss an exam or the deadline for the assignment, please follow these instructions.

There are two ways to seek academic consideration:

(i) Academic consideration based on medical or compassionate grounds

If a student is unable to meet a course requirement due to substantial but temporary extenuating circumstances (medical or compassionate grounds), they should contact the Academic Advising Office. As a rule, documentation is required for academic consideration.

For academic consideration requests on medical grounds, the Student Medical Certificate (SMC) is the appropriate documentation. The SMC is available at <https://registrar.uwo.ca/academics/pdfs/student-medical-certificate.pdf>

- King's students: The Academic Advising Office website is located in DLH 104. The Academic Advising website is <https://mykings.ca/intranet/app/#/academics/academic-advising>.
- If your home faculty is Huron or at Western, please submit your documentation to your faculty's academic counselling office.
- Requests must be made as soon as possible and no later than 48 hours after the missed assessment.

You may submit requests for academic consideration through the **Student Absence Portal**, linked on this website: <https://mykings.ca/intranet/app/#/academics/academic-advising/academic-consideration-requests-and-student-absence-portal>

(ii) Academic consideration through an undocumented absence

Students are permitted one academic consideration request without supporting documentation per term per half-course (0.5) weight.

- Note that instructors may designate one assessment per half-course weight as requiring formal supporting documentation. Please refer to the course outline to confirm this assessment.
- If instructors have built flexibility into their assessments, this flexibility will already address consideration needs. (For example, if students need to submit X of Y assignments, this flexibility already provides consideration.)
- Undocumented absences can not be used as the basis for academic consideration for December or April exams.

For further information on the academic consideration policy, please see https://uwo.ca/univsec/pdf/academic_policies/appeals/academic_consideration_Sep24.pdf

c) Absences from Final Exams

If you miss the Final Exam, **contact your Academic Advising Office** as soon as you are able to do so. They will assess your eligibility to write the “Special Examination” (the name given by the University to a makeup Final Exam).

You may also be eligible to write the Special Exam if you are in a multiple exam situation (i.e., you are scheduled to write more than 2 exams in 23-hour period, or more than 3 exams in a 47-hour period).

If a student fails to write a scheduled Special Examination, the date of the next Special Examination (if granted) normally will be the scheduled date for the final exam the next time this course is offered. The maximum course load for that term will be reduced by the credit of the course(s) for which the final examination has been deferred. See the Academic Calendar for details (under [Special Examinations](#)).

d) Religious Accommodations

Students should consult the University’s list of recognized religious holidays, and should give notice in writing to the instructor and their Academic Advising Office if a course requirement will be affected by a religious holiday/observance. Notice must be given as early as possible, and no later than two weeks prior to an examination, and one week prior to a midterm test date. It is the responsibility of such students to inform themselves concerning the work done in classes from which they are absent and to take appropriate action.

3. Support Services

Accessibility, Counselling and Student Development at King’s University College:
<https://mykings.ca/intranet/app/#/student-supports-and-services/accessibility-services>

Students experiencing emotional or mental health distress can access services at King’s University College: <https://kings.uwo.ca/campus-life/student-supports/>

Good2talk is an online and phone resource for students, available 24/7, with services in English, Mandarin, and French: <https://good2talk.ca>, 1-866-925-5454

Western’s Mental Health Services site provides a complete list of options on how to obtain help: <https://www.uwo.ca/health/mental-health/index.html>

Academic Support Services at King's University College: <https://kings.uwo.ca/academics/academic-supports/>

4. Statement on Gender-Based Sexual Violence

King's and Western are committed to reducing incidents of gender-based sexual violence (GBSV) and providing compassionate support to anyone who is going through or has gone through these traumatic events. If you are experiencing or have experienced GBSV (either recently or in the past), you will find information about support services for survivors, including emergency contacts at the following website: [Mental Health and Wellness at King's](#).

You can reach supports at King's by emailing care@kings.uwo.ca or calling 519-930-4640 to reach a Social Worker who can offer help.

You can also reach Western's Gender-Based Violence & Survivor Support Case Manager by email (health@uwo.ca) or by calling 519-661-3568. Additional support services can be found <https://www.uwo.ca/health/gbsv/support/index.html>

5. Statement on Use of Electronic Devices

Use of Electronic Devices: Unless explicitly stated otherwise, you are not allowed to have a cell phone, or any other electronic device, with you during tests or examinations. Unauthorized possession of such a device during a test or examination constitutes an academic offence.

Use of Laptops, Tablets, and Smartphones in the Classroom: King's University College at Western University acknowledges the integration of new technologies and learning methods into the curriculum. The use of electronic devices such as laptop computers, tablets, or smartphones can contribute to student engagement and effective learning. At the same time, King's recognizes that instructors and students share jointly the responsibility to establish and maintain a respectful classroom environment conducive to learning.

The use of electronic devices by students during lectures, seminars, labs, etc., shall be for matters related to the course at hand only. Students found to be using electronic devices for purposes not directly related to the class may be subject to sanctions under the Student Code of Conduct; see https://kings.uwo.ca/sites/2025/assets/files/campus/Kings_Code_of_Student_Conduct.pdf

Inappropriate use of electronics (e.g., laptops, tablets, smartphones) during lectures, seminars, labs, etc., creates a significant disruption. As a consequence, instructors may choose to limit the use of electronic devices in these settings. In addition, in order to provide a safe classroom environment, students attending in-person class sessions are strongly advised to operate laptops with batteries rather than power cords.

6. Statement on Academic Offences

King's is committed to academic integrity. Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, is posted at https://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_offences.pdf

It is expected that students will submit work that is truly their own, completed without external assistance (human or artificial) except as explicitly permitted by the course instructor. **Check with you instructor to check which tools, including generative AI (ChatGPT, translation tools, grammar-checking tools) are permitted in each course.** Note that although some courses may permit the use of such tools, it does not mean use of such tools is permitted in other courses.

All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system; see <https://elearningtoolkit.uwo.ca/tools/Originality Reports - TurnItIn.html>.

Computer-marked multiple-choice tests and/or exams may be subject to submission for similarity review by software that will check for unusual coincidences in answer patterns that may indicate cheating.

7. Copyright of Course Material

Lectures and course materials, including PowerPoint presentations, tests, outlines, and similar materials are protected by copyright. Faculty members are the exclusive owner of copyright in those materials they create. Students may take notes and make copies for their own use. Students may not allow others to reproduce or distribute lecture notes and course materials publicly (whether or not a fee is charged) without the express written consent of a faculty member. Unauthorized sharing of class content is subject to academic discipline.

Similarly, students own copyright in their own original papers and exam essays. If a faculty member wishes to post a student's answers or papers on the course website, they should ask for the student's written permission.

8. Use of Recordings

Participants in this course are not permitted to record the sessions, except where recording is an approved accommodation and/or the participant has the prior written permission of the instructor. Unauthorized recording and/or sharing of class content is subject to academic discipline.

9. Policy on Attendance

Any student who, in the opinion of the instructor, is absent too frequently from class or laboratory periods in any course, will be reported to the Dean of the Faculty offering the course, after due warning has been given. On the recommendation of the department concerned, and with the permission of the Dean of that Faculty, the student will be debarred from taking the regular examination in the course.