Econ2260A 571
Intermediate Microeconomics I
Fall 2026

Instructor: Okila Elboeva, PhD
Email: oelboeva@uwo.ca

Course Information

Mode of Instruction: In-Person

Calendar Description:

Theories of consumer and firm behavior and equilibrium in competitive markets.

Pre-requisite(s): Economics 1021A/B and Economics 1022A/B; and 0.5 from Mathematics 1225A/B, Mathematics 1230A/B, Calculus 1000A/B, and 0.5 from Mathematics 1229A/B, Mathematics 1600A/B, Calculus 1301A/B, or Calculus 1501A/B.

Anti-requisite(s): Economics 2150A/B.

Extra Information: 3 lecture hours.

Course Weight: 0.50
Breadth: Category A
Subject Code: ECONOMIC

Notice: Unless you have either the requisites for this course (fulfilment of pre-requisites, no anti-requisite conflicts), or special permission from your Dean to enrol in it, you may be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.

KING'S Western University | School of Management, Economics, and Mathematics

Economics 2260A (571)
Intermediate Microeconomic Theory I
Fall 2025

Course Delivery Method: In-person
Course Credit Hours: 0.5

INSTRUCTOR: Dr. Okila Elboeva
Email: oelboeva@uwo.ca (Please use your UWO email when communicating. This prevents your email from going to spam. Please also include the course code in the subject line).
Office: n/a
Office hours: by appointment via Zoom on Mondays 10:00-12:00 AM

Course Objectives

This course analyzes the core topics of consumption, production, and their interaction in competitive markets. The course will make extensive use of diagrams and stress the intuition of results. The course is more advanced and mathematically more rigorous relative to Econ 2150, so you must be prepared for some mathematical analysis involving the use of calculus.

Learning outcomes

By the end of this course, you will be able to:

- apply economic theory to explain rational consumer decisions
- apply economic theory to explain producer decisions
- solve basic optimization problems
- develop an understanding of key forces affecting functioning of markets
- develop skills in modeling, critical thinking, and formal analysis using economic models.

Texts/Materials for the Course

- **Required**: *Achieve* with e-book for A. Goolsbee, et.al. *Microeconomics*, 4E, ISBN: 9781319450120. Available on McMillan's website for 124.99CAD or through bookstore. This is an online tool containing the entire textbook, exercises, and practice tests. The software will be used for evaluation purposes, and thus is REQUIRED. You must register with Achieve using your UWO account and name for your grades to be recorded. Detailed instructions will be posted on the course website.
- An access to Brighspace, Achieve, iClicker, and internet is required for all assignments, PowerPoint slides, and communication.

Course Websites/Technological Resources

- You can find all information about this course in its OWL Brightspace page.

- All homeworks are located on course's Achieve platform.
- An access to OWL Brightspace, Achieve, iClicker, and internet is required for all assignments, PowerPoint slides, and communication.

Course Requirements, Assessment and Evaluation Methods

5% Math Quiz
5% In-class Assignments
10% Online Homework
20% Midterm Exam 1
20% Midterm Exam 2
40% Final Exam

Math Quiz
Math quiz administered and hosted by the School of MEM. Students will write 2000-level version of the quiz. To earn credit, you must score above 50%. You have two scheduled opportunities to take it:

- Attempt 1: Sept. 19
- Attempt 2: Oct. 3

If you miss both attempts due to uncontrollable circumstances, you can apply for an approved make-up. Upon approval, you may select an available Friday make-up time on September 25 or October 9. No further exemptions or extensions will be granted beyond the make-ups.

In-Class Assignments
In-class assignments will be delivered during lectures through iClicker. Short periods of lecture will be devoted to considering specific questions with the goal of solidifying and deepening the understanding. Your two lowest submissions will be dropped. This allows for short absences throughout the term, and there is **no academic consideration** for additional missed assignments outside of exceptional circumstances.

Online Homework
Each chapter will have associated homework questions to improve your understanding of course material. These questions will be available via Achieve and repeatable but must be done by 11:55PM on the assigned due date (mostly Sundays). Your final grade will be determined by your best score on each assignment and your lowest score will be dropped. Additional details and instructions will be posted on course website. There is **no academic consideration** for additional missed assignments outside of exceptional circumstances.

Exams:
Midterms will be held during regularly scheduled lecture times. A final exam will be held on the official date scheduled by the university. All exams might include multiple-choice and short-answer questions; the final exam is cumulative. Students who miss midterm 1 will require documentation that is approved by academic counselling to write the make-up. **The make-up date is October 29th**. Students will incur a fee of $45.00 per make-up assessment booked with the Exam office. Students who miss the makeup exam will have the weight transferred to the final exam. There is **no makeup midterm 2**: if you cannot take midterm 2 at the scheduled time, your

grade will be re-weighted towards the final exam, so the final exam will count for 60% of the grade. *If you are struggling, please meet with me EARLY in the semester for assistance and feedback.*

Attendance, Rules and Expectations:

I expect that you will actively participate during class discussions. Please do not hesitate to ask questions in class and during my office hours. Remember: there are no bad questions!
You must adhere to the following rules:

- Arrive on time for class.
- Treat each other with respect and work cooperatively on in-class assignments.
- Laptops or cell phones are for class related activities *only***.**
- Conduct yourself in a business-like manner during class, office hours, in emails, and in any other interactions related to this course.
- An absence does not excuse you from deadlines.
- If you are absence is too frequent (more than 40%), you may be disqualified to write the final exam.

Tentative Course Schedule

Date	Topic	Readings
10 Sep.	Introduction to course	Syllabus
15 Sep.	Microeconomics, Supply and Demand	Ch1-2
17 Sep.	Market Equilibrium, Elasticities	Ch2
22 Sep.	Markets and Prices	Ch3
24 Sep.	Markets and Prices	Ch3
29 Sep.	Preferences and Utility	Ch4
1 Oct.	Indifference Curves and Budget Constraint	Ch4
6 Oct.	Utility Maximization	Ch4
8 Oct.	Utility Maximization	Ch4
13 Oct.	**Reading week**	
15 Oct.	**Reading week**	
20 Oct.	Review	
22 Oct.	**Midterm 1**	
27 Oct.	Individual and Market Demand	Ch5
29 Oct.	Production in the Short-run	Ch6
3 Nov.	Cost Minimization	Ch6
5 Nov.	Short-run and Long-run Costs	Ch7
10 Nov.	Review	
12 Nov.	**Midterm 2**	
17 Nov.	Supply in Competitive Markets	Ch7
19 Nov.	Short-run Competition	Ch8
24 Nov.	Long-run Competition	Ch8
26 Nov.	Economic Rents and Economic Profits	Ch8
1 Dec.	Marker power and Monopoly	Ch9
3 Dec.	Marker power and Monopoly	
8 Dec.	Semester Review	
	Final Exam	

THE INSTRUCTOR RESERVES THE RIGHT TO REVISE, ALTER AND/OR AMEND THIS SYLLABUS, AS NECESSARY. STUDENTS WILL BE NOTIFIED IN WRITING AND/OR BY EMAIL OF ANY SUCH REVISIONS, ALTERATIONS AND/OR AMENDMENTS.

KING'S UNIVERSITY COLLEGE
GENERAL COURSE POLICIES
2026-27

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1. Academic Accommodations (Accessibility)

Accessibility Services works to ensure that academic programs are accessible to all students, and supports students who may have a condition related to, but not limited to, vision, hearing, mobility, different ways of learning, mental health, chronic illnesses, chronic pain, autism spectrum disorder, ADD/ADHD, and temporary conditions (beyond short-term academic consideration). Accessibility Services provides recommendations for accommodation based on medical documentation or psychological and cognitive assessment. The accommodation policy can be found at Academic Accommodation for Students with Disabilities. Information on Accessibility Services at King's can be found here.

2. Academic Consideration for Student Absences

Students must be approved to write a makeup exam or for an extension of the assignment deadline. If you need to miss an exam or the deadline for the assignment, please follow these instructions.

There are two ways to seek academic consideration:

(i) Academic consideration based on medical or compassionate grounds

If a student is unable to meet a course requirement due to substantial but temporary extenuating circumstances (medical or compassionate grounds), they should contact the Academic Advising Office. As a rule, documentation is required for academic consideration.

For academic consideration requests on medical grounds, the Student Medical Certificate (SMC) is the appropriate documentation. The SMC is available at https://registrar.uwo.ca/academics/pdfs/student-medical-certificate.pdf

- King's students: The Academic Advising Office website is located in DLH 104. The Academic Advising website is https://mykings.ca/intranet/app/#/academics/academic-advising.
- If your home faculty is Huron or at Western, please submit your documentation to your faculty's academic counselling office.
- Requests must be made as soon as possible, and no later than 48 hours after the missed assessment.

You may submit requests for academic consideration through the **Student Absence Portal**, linked on this website: https://mykings.ca/intranet/app/#/academics/academic-advising/academic-consideration-requests-and-student-absence-portal.

(ii) Academic consideration through an undocumented absence

Students are permitted one academic consideration request without supporting documentation per term per half-course (0.5) weight.

- Note that instructors may designate one assessment per half-course weight as requiring supporting documentation. Please refer to the course outline to confirm this which assessment has been designated as requiring documentation for consideration (that is, exempt from undocumented absences).
- Undocumented absences can not be used as the basis for academic consideration for December or April exams.

If an instructor has built flexibility into their assessments (e.g., "complete 8 of 10 quizzes"), this flexibility will already address consideration needs and thus academic consideration may be denied.

For further information on the academic consideration policy, please see https://uwo.ca/univsec/pdf/academic_policies/appeals/academic_consideration_Sep24.pdf

c) Absences from Final Exams

If you miss the Final Exam, **contact your Academic Advising Office** as soon as you are able to do so. They will assess your eligibility to write the "Special Examination" (the name given by the University to a makeup Final Exam).

You may also be eligible to write the Special Exam if you are in a multiple exam situation (i.e., you are scheduled to write more than 2 exams in 23-hour period, or more than 3 exams in a 47-hour period).

If a student fails to write a scheduled Special Examination, the date of the next Special Examination (if granted) normally will be the scheduled date for the final exam the next time this course is offered. The maximum course load for that term will be reduced by the credit of the course(s) for which the final examination has been deferred. See the Academic Calendar for details (under Special Examinations).

d) Religious Accommodations

Students should consult the University's list of recognized religious holidays, and should give notice in writing to the instructor and their Academic Advising Office if a course requirement will be affected by a religious holiday/observance. Notice must be given as early as possible, and no later than two weeks prior to an examination, and one week prior to a midterm test date. It is the responsibility of such students to inform themselves concerning the work done in classes from which they are absent and to take appropriate action.

3. Support Services

Accessibility, Counselling and Student Development at King's University College: https://mykings.ca/intranet/app/#/student-supports-and-services/accessibility-services

Students experiencing emotional or mental health distress can access services at King's University College: https://kings.uwo.ca/campus-life/student-supports/

Good2talk is an online and phone resource for students, available 24/7, with services in English, Mandarin, and French: https://good2talk.ca, 1-866-925-5454

MentalHealth@Western provides a complete list of options on how to obtain help: https://www.uwo.ca/health/mental-health/index.html

Academic Support Services at King's University College: https://kings.uwo.ca/academics/academic-supports/

4. Statement on Gender-Based Sexual Violence

King's and Western are committed to reducing incidents of gender-based sexual violence (GBSV) and providing compassionate support to anyone who is going through or has gone through these traumatic events. If you are experiencing or have experienced GBSV (either recently or in the past), you will find information about support services for survivors, including emergency contacts at the following website: Mental Health and Wellness at King's.

You can reach supports at King's by emailing care@kings.uwo.ca or calling 519-930-4640 to reach a Social Worker who can offer help.

You can also reach Western's Gender-Based Violence & Survivor Support Case Manager by email (health@uwo.ca) or by calling 519-661-3568. Additional support services can be found https://www.uwo.ca/health/gbsv/support/index.html

5. Statement on Use of Electronic Devices

Use of Electronic Devices: Unless explicitly stated otherwise, you are not allowed to have a cell phone, or any other electronic device, with you during tests or examinations. Unauthorized possession of such a device during a test or examination constitutes an academic offence.

Use of Laptops, Tablets, and Smartphones in the Classroom: King's University College at Western University acknowledges the integration of new technologies and learning methods into the curriculum. The use of electronic devices such as laptop computers, tablets, or smartphones can contribute to student engagement and effective learning. At the same time, King's recognizes that instructors and students share jointly the responsibility to establish and maintain a respectful classroom environment conducive to learning.

The use of electronic devices by students during lectures, seminars, labs, etc., shall be for matters related to the course at hand only. Students found to be using electronic devices for purposes not directly related to the class may be subject to sanctions under the Student Code of Conduct; see https://kings.uwo.ca/sites/2025/assets/files/campus/Kings_Code_of_Student_Conduct.pdf

Inappropriate use of electronics (e.g., laptops, tablets, smartphones) during lectures, seminars, labs, etc., creates a significant disruption. As a consequence, instructors may choose to limit the use of electronic devices in these settings. In addition, in order to provide a safe classroom environment, students attending in-person class sessions are strongly advised to operate laptops with batteries rather than power cords.

6. Statement on Academic Offences

King's is committed to academic integrity. Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, is posted at
https://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_offences.pdf

It is expected that students will submit work that is truly their own, completed without external assistance (human or artificial) except as explicitly permitted by the course instructor. **Check with you instructor to check which tools, including generative AI (ChatGPT, translation tools, grammar-checking tools) are permitted in each course.** Note that although some courses may permit the use of such tools, it does not mean use of such tools is permitted in other courses.

All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system; see https://elearningtoolkit.uwo.ca/tools/Originality Reports - TurnItIn.html.

Computer-marked multiple-choice tests and/or exams may be subject to submission for similarity review by software that will check for unusual coincidences in answer patterns that may indicate cheating.

7. Copyright of Course Material

Lectures and course materials, including PowerPoint presentations, tests, outlines, and similar materials are protected by copyright. Faculty members are the exclusive owner of copyright in those materials they create. Students may take notes and make copies for their own use. Students may not allow others to reproduce or distribute lecture notes and course materials publicly (whether or not a fee is charged) without the express written consent of a faculty member. Unauthorized sharing of class content is subject to academic discipline.

Similarly, students own copyright in their own original papers and exam essays. If a faculty member wishes to post a student's answers or papers on the course website, they should ask for the student's written permission.

8. Use of Recordings

Participants in this course are not permitted to record the sessions, except where recording is an approved accommodation and/or the participant has the prior written permission of the instructor. Unauthorized recording and/or sharing of class content is subject to academic discipline.

9. Policy on Attendance

Any student who, in the opinion of the instructor, is absent too frequently from class or laboratory periods in any course, will be reported to the Dean of the Faculty offering the course, after due warning has been given. On the recommendation of the department concerned, and with the permission of the Dean of that Faculty, the student will be debarred from taking the regular examination in the course.