



**Sociology 3326B (670)**  
**Special Topics**  
**Fall/ Winter 2025-2026**

**Instructor:** K. Lozanski  
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**Course Information**

**Calendar Description:**

Topic and course description will be available at time of registration.

**Prerequisite(s):** 1.0 from Sociology courses at the 1000 level.

**Course Weight:** 0.50  
**Breadth:** Category A  
**Subject Code:** SOCIOLOG

Notice: Unless you have either the requisites for this course (fulfilment of pre-requisites, no anti-requisite conflicts), or special permission from your Dean to enrol in it, you may be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.

**Sociology of Tourism**  
**Sociology 3326B (670) 2026**

**Dr. Kristin Lozanski**

**Email:** kristin.lozanski@uwo.ca

**Office hours:** Please email to schedule an appointment

**Drop Date:**

March 30 is the last day to drop this course without academic penalty

**Course Description**

As a cultural phenomenon, tourism reveals contradictions and asymmetries within our social order. This course interrogates those tensions, situating key theoretical perspectives and debates within empirical case studies. Touristic practices are considered at multiple scales, from individual identity-building to the legacies of global imperialism, and through the structurally-situated motivations, reservations, and refusals of tourists, host communities, and the organizations that facilitate tourism.

**Course Format:**

**This course is an online asynchronous course with an in-person final exam.**

**Course Learning Objectives**

*Sociology*

- Apply sociological concepts and vocabulary to touristic practices
- Engage a range of sociological lenses to consider a common phenomenon from multiple perspectives
- Situate different forms of tourism in dialogue with sociological concepts and frameworks

*Academic Skills*

- Apply disciplinary knowledge across a range of cases and problems related to tourism
- Consider the impacts of contested values and power asymmetries at local through global scales
- Identify the linkages between individual lived experiences and transnational processes
- Engage with peer-reviewed scholarship
- Manage your time and workload independently

*Students' Responsibilities*

- Ask questions if you don't know; ask for help if you need help
- Read/watch/listen to and reflect on the assigned material for each class
- Engage meaningfully with arguments with which you might disagree
- Communicate respectfully with other students and your professor

*Professor's Responsibilities*

- Support students who are developing new academic skills
- Curate readings, podcasts, films, etc. related to course objectives
- Provide constructive feedback on assignments so that students can improve their work
- Be available to discuss course material or other academic issues

**Course materials:**

*No-Nonsense Guide to Tourism*, Nowicka (2007), available online through Western Library;  
Other course material available via Western Library or on OWL, at no extra cost.

**Evaluation**

Quizzes	30% (8 of 10 units; completed by Mar 30)
Consult on proposal	20% (Mar 5/6; 12/13)
Case study*	20% (Mar 23)
*You must obtain formal accommodation to submit the Case Study after the scheduled due date.	
<b>Final exam – in-person</b>	30% (Scheduled by Registrar)

*Quizzes* – Fill-in-the-blank and short answer questions covering all assigned materials, as well as lectures and class discussions.

*Case Study* – For your case study, you will analyze a specific tourist destination from a critical perspective, considering not the impacts of tourism at local, national and global scales. In your analysis, you will provide overall context (social, historical, political and economic) that explains the emergence of tourism in that destination. Beyond this context, you will situate your case in relation to course content, identifying linkages that exist across locations and forms of tourism. Your case study will also incorporate peer-reviewed literature. More details will be available on OWL.

- *Consult* – Meeting in real-time via Zoom (or in person, if you prefer), you will present a proposal for your case study, outlining why you think it is relevant and how you understand it fitting within the course content. I will ask questions and provide feedback/suggestions.
- *Case Study* – Your case study will be posted to OWL, as a learning material for your peers. You will be assessed on relevance, application of knowledge, analysis, and clarity.

*Final Exam* – This fill-in-the-blank, short answer, and paragraph answer exam will assess your overall learning in the course. This exam will cover all course content (readings/lectures), as well as the case studies created by you and your peers.

**Academic Accommodation**

Given that there are fewer quizzes than there are units, there is no academic accommodation for this assessment. If you are unable to attend your scheduled consult, a new mutually convenient time will be available. You require formal accommodation from the Academic Dean's Office in order to submit your case study after March 23.

I do not offer additional assignments to make up missed coursework or to increase your overall grade.

Theme	Topic	Assigned material <i>Subject to Change – see OWL</i>
Intro to Tourism	Overview	<i>A No-Nonsense Guide to Tourism</i> (Nowicka) “Gringo Trails” (2013) – Documentary, available @ Western Library
	Tourism Theory	McCannell (1978) - Theory McClanahan (2024) – Intro, <i>The New Tourist</i>
Mass Tourism	Resort Tourism	McFarlane-Morris (2021) – Jamaica Azcarate (2020) – Mexico “All-in: Life Behind the closed doors ...” (2021) - Turkey
	Cruise Tourism	Oyogoa (2006) – Global Weeden (2016; article) – Italy/Global “Environmental Impacts of Cruise Ships” (2025) – Global “Are ‘green’ cruise ships good for the climate?” (2024) – Global
Authentic Tourism	Cultural Tourism	Tiberghien & Lennon (2022) – Kazakhstan Lozanski (2010) – India “Can’t do it in Europe” (2011; documentary) – Bolivia
	Dark Tourism	Telford (2023; chpt) – Cambodia Lisle (2016) – Global “Danger Zone” (2023; doc) OPTIONAL – War zones
	Slum Tourism	Freire Medeiro (2009) – Brazil Wynne-Hughes (2015) – Egypt “Slum Tourism” (2022) – Global
Embodied Tourism	Sex Tourism	Cabezas (2009; chpt) – Dominican Republic Burchiellaro (2024) – Argentina “Granbia” (2023; doc) – The Gambia
	Medical Tourism	Connell (2011; chpt) – Global Travelling outside Canada for medical care (webpage) Medical Tourism: Passport to Quality Care (webpage)
Better Tourism?	Conservation Tourism	Devine et al. (2023) – Guatemala Pludwinski & Grimwood (2021) – Algonquin “Dark Side of Conservation” (2025; podcast) – DR of Congo
	Voluntourism	Laywine & Sears (2025; chpt) – Peru Kahana (2025) – India/Nepal McLennan (2019; blog) – Fiji VICE (2022; video) – Tanzania
Case Studies		Posted to OWL

## Appealing your Grade

You may appeal your overall grade or the grade of any specific assignment. To appeal a grade, you must first have an informal discussion with me, the professor. If you find my explanation of your grade unsatisfactory, the next step is to write a letter outlining the grade you believe you deserve for your work and providing evidence of the ways your work met the requirements for this grade. Please note that the onus is upon you to demonstrate that you deserve a better grade, not for me to defend the mark I assessed.

The following are not relevant grounds for appealing grades & will result in an **immediate dismissal** of your appeal:

- Previous grades in this course were higher
- Grades in other courses are higher
- A lot of effort was put into the assignment
- Other students/family/friends/etc. are of the opinion that you should have a higher grade
- You didn't understand the assignment
- You need a higher mark to maintain a certain average or to get into a certain program

You must begin the appeal process (i.e. schedule an informal meeting) within **2 weeks** of receiving your grade. No grade change will be considered without submitting a formal appeal to the professor. The formal appeal process may result in your grade going up or going down.

## Academic Integrity

Generative AI is not permitted in this course, even for preliminary elements of writing, such as generating questions and drafting outlines. Students are responsible for ensuring that their essays and assignments are properly cited using parenthetical citations or quotation marks where appropriate.

Academic misconduct includes, but is not limited to:

- Presenting the work of others (including generative AI, friends, professional essay writers, and scholars) as your own
- Submitting the same work in two or more courses
- Failing to use appropriate referencing
- Not providing specific references for ideas or material that you encounter through the course instructor or classmates

Academic misconduct is not tolerated at King's University College and it makes me especially grumpy.

If I suspect academic conduct related to any of your assignments, you will be required to meet with me in-person before I will assign any grade. If I remain unsatisfied that you were responsible for the completion of your assignment in its entirety, I will report my suspicion of your academic office to my Department Chair, who will make a determination on whether an offense has been committed. Punitive measures will be assigned by the Academic Dean and recorded on your student file.

# KING'S UNIVERSITY COLLEGE

## GENERAL COURSE POLICIES

### 2025-2026

#### **1. Academic Accommodations, Consideration for Absences**

##### **Academic Accommodation (Accessibility)**

Accessibility Services works to ensure that academic programs are accessible to all students, and supports students who may have a condition related to, but not limited to, vision, hearing, mobility, different ways of learning, mental health, chronic illnesses, chronic pain, autism spectrum disorder, ADD/ADHD, and temporary conditions (beyond short-term academic consideration). Accessibility Services provides recommendations for accommodation based on medical documentation or psychological and cognitive assessment. The accommodation policy can be found here [Academic Accommodation for Students with Disabilities](#). Information on Accessibility Services at King's can be found [here](#).

##### **Academic Consideration for Student Absence**

If a student is unable to meet a course requirement due to substantial but temporary extenuating circumstances (medical or compassionate), they should follow the procedures below.

In some cases, where instructors have built flexibility into their assessments, this flexibility will already address consideration needs.

Requests for academic consideration should be directed to the Academic Advising Office of your faculty/college of registration. Requests must be made as soon as possible and no later than 48 hours after the missed assessment.

As a rule, documentation is required for academic consideration. For academic consideration requests on medical grounds, the Student Medical Certificate is available at [https://www.kings.uwo.ca/kings/assets/File/currentStudents/courses\\_enrollment/exams\\_and\\_tests/SMC-Feb-2025.pdf](https://www.kings.uwo.ca/kings/assets/File/currentStudents/courses_enrollment/exams_and_tests/SMC-Feb-2025.pdf).

Students are permitted one academic consideration request without supporting documentation per term per course.

Instructors may designate one assessment per half-course weight as requiring formal supporting documentation. Please refer to the course outline for each course.

For further information, please see:

[https://uwo.ca/univsec/pdf/academic\\_policies/appeals/academic\\_consideration\\_Sep24.pdf](https://uwo.ca/univsec/pdf/academic_policies/appeals/academic_consideration_Sep24.pdf)

##### **Absences from Final Examinations**

If you miss the Final Exam, contact the Academic Advising Office of your faculty/college of registration as soon as you are able to do so. They will assess your eligibility to write the Special Examination (the name given by the University to a makeup Final Exam).

You may also be eligible to write the Special Exam if you are in a “Multiple Exam Situation” (e.g., more than 2 exams in 23-hour period, or more than 3 exams in a 47-hour period).

If a student fails to write a scheduled Special Examination, the date of the next Special Examination (if granted) normally will be the scheduled date for the final exam the next time this course is offered. The maximum course load for that term will be reduced by the credit of the course(s) for which the final examination has been deferred. See the Academic Calendar for details (under [Special Examinations](#)).

## **Religious Accommodation**

Students should consult the University's list of recognized religious holidays, and should give notice in writing to the instructor and Academic Advising Office if a course requirement will be affected by a religious holiday/observance. Notice must be given as early as possible, and no later than two weeks prior to an examination, and one week prior to a midterm test date. It is the responsibility of such students to inform themselves concerning the work done in classes from which they are absent and to take appropriate action.

## **2. Support Services**

Accessibility, Counselling and Student Development at King's University College:

<https://www.kings.uwo.ca/current-students/student-services/>

Students experiencing emotional or mental health distress can access services at King's University College: <http://www.kings.uwo.ca/current-students/campus-services/student-support-services/personal-counselling/>

Good2talk is a good online and phone 24/7 resource for students and is available in English, Mandarin, and French: <https://good2talk.ca>, 1-866-925-5454

MentalHealth@Western provides a complete list of options about how to obtain help:

[https://www.uwo.ca/health/mental\\_wellbeing/](https://www.uwo.ca/health/mental_wellbeing/)

Academic Support Services at King's University College:

<https://www.kings.uwo.ca/current-students/academic-resources/>

### **GBSV Support:**

King's is committed to reducing incidents of gender-based and sexual violence and providing compassionate support to anyone who has gone through these traumatic events. If you have experienced sexual or gender-based violence (either recently or in the past), you will find information about support services for survivors, including emergency contacts at:

<https://www.kings.uwo.ca/about-kings/safe-campus/gender-and-sexual-violence/>

You can reach someone supports at Kings by emailing [Care@kings.uwo.ca](mailto:Care@kings.uwo.ca) or calling 519-930-4640 to reach a social worker who can offer help.

You can also reach Western's Gender-Based Violence & Survivor Support Case Manager by [email](#) or by calling 519-661-3568.

Further supports can be found on this website: <https://www.kings.uwo.ca/about-kings/safe-campus/gender-and-sexual-violence/>

See also [https://www.uwo.ca/health/student\\_support/survivor\\_support/get-help.html](https://www.uwo.ca/health/student_support/survivor_support/get-help.html)

University Students' Council offers many valuable support services for students, including the health insurance plan: <http://westernusc.ca/services/>

### 3. Statement on Use of Electronic Devices

**Use of Electronic Devices:** Unless explicitly stated otherwise, you are not allowed to have a cell phone, or any other electronic device, with you during tests or examinations. Unauthorized possession of such a device during a test or examination constitutes an academic offence.

**Use of Laptops, Tablets, and Smartphones in the Classroom:** King's University College at Western University acknowledges the integration of new technologies and learning methods into the curriculum. The use of electronic devices such as laptop computers, tablets, or smartphones can contribute to student engagement and effective learning. At the same time, King's recognizes that instructors and students share jointly the responsibility to establish and maintain a respectful classroom environment conducive to learning.

The use of electronic devices by students during lectures, seminars, labs, etc., shall be for matters related to the course at hand only. Students found to be using electronic devices for purposes not directly related to the class may be subject to sanctions under the Student Code of Conduct; see <https://www.kings.uwo.ca/current-students/student-affairs/code-of-student-conduct1/>

Inappropriate use of electronics (e.g., laptops, tablets, smartphones) during lectures, seminars, labs, etc., creates a significant disruption. As a consequence, instructors may choose to limit the use of electronic devices in these settings. In addition, in order to provide a safe classroom environment, students attending in-person class sessions are strongly advised to operate laptops with batteries rather than power cords.

### 4. Statement on Academic Offences

King's is committed to academic integrity. Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, is posted at

[http://www.uwo.ca/univsec/pdf/academic\\_policies/appeals/scholastic\\_discipline\\_undergrad.pdf](http://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_discipline_undergrad.pdf)

It is expected that students will submit work that is truly their own, completed without external assistance (human or artificial) except as explicitly permitted by the course instructor. Check with your instructor on what tools, including generative AI (ChatGPT, translation tools, grammar-checking tools) are permitted in the course. Because a tool is permitted in one course, that does not mean it is permitted in other courses.

All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system; see <https://elearningtoolkit.uwo.ca/tools/Originality Reports - TurnItIn.html>.

Computer-marked multiple-choice tests and/or exams may be subject to submission for similarity review by software that will check for unusual coincidences in answer patterns that may indicate cheating.

### **5. Copyright of Course Material**

Lectures and course materials, including PowerPoint presentations, tests, outlines, and similar materials are protected by copyright. Faculty members are the exclusive owner of copyright in those materials they create. Students may take notes and make copies for their own use. Students may not allow others to reproduce or distribute lecture notes and course materials publicly (whether or not a fee is charged) without the express written consent of a faculty member. Unauthorized sharing of class content is subject to academic discipline.

Similarly, students own copyright in their own original papers and exam essays. If a faculty member wishes to post a student's answers or papers on the course website, they should ask for the student's written permission.

### **6. Use of Recordings**

Participants in this course are not permitted to record the sessions, except where recording is an approved accommodation and/or the participant has the prior written permission of the instructor. Unauthorized recording and/or sharing of class content is subject to academic discipline.

### **7. Policy on Attendance**

Any student who, in the opinion of the instructor, is absent too frequently from class or laboratory periods in any course, will be reported to the Dean of the Faculty offering the course, after due warning has been given. On the recommendation of the department concerned, and with the permission of the Dean of that Faculty, the student will be debarred from taking the regular examination in the course.