



**PSYCHOLOGY 2720B (570)**  
**Introduction to Social Psychology**  
**Fall/Winter 2025-2026**

Instructor: Dr. Corey Isaacs  
Email: [cisaacs3@uwo.ca](mailto:cisaacs3@uwo.ca)

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**Course Information**

**Calendar Description:**

An introduction to the theories, findings, methods, and problems encountered in the study of people as social beings. Emphasis will be placed on experimental research, conducted both in the laboratory and in the field. Content areas include: attitudes and social cognition, social interaction and influence, group processes and applications of social psychology.

**Prerequisite(s):** A mark of at least 60% in 1.0 credits of Psychology at the 1000 level.

**Antirequisite(s):** [Psychology 2070A/B](#), [Psychology 2780E](#), the former Psychology 2712F/G.

**Extra Information:** 2 lecture hours, 2 tutorial hours (Main); 3 lecture hours (Brescia, King's).

**Course Weight:** 0.50

**Breadth:** Category A

**Subject Code:** PSYCHOL

Notice: Unless you have either the requisites for this course (fulfilment of pre-requisites, no anti-requisite conflicts), or special permission from your Dean to enrol in it, you may be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.

**King's University College**  
**Psychology 2720B (Section 570)**  
**Introduction to Social Psychology**  
**Winter 2026**

**Course Information:**

Instructor: Dr. Corey Isaacs

Contact Information: [cisaacs3@uwo.ca](mailto:cisaacs3@uwo.ca)

Please send emails only from your Western email account and include "Psych 2720B" in the subject line of any email you send. I will always do my best to respond to your email within 48 hours (excluding weekends and holidays), but during busy times it may take a little longer.

Office hours: (by appointment, via Zoom)

**Course Description:**

An introduction to the theories, findings, methods, and problems encountered in the study of people as social beings. Emphasis will be placed on experimental research, conducted both in the laboratory and in the field. Content areas include attitudes, social cognition, social interaction and influence, group processes, and applications of social psychology.

**Course Learning Outcomes:**

By the end of this course, students should understand the basic theories, methods, and findings in social psychology. It is also expected that students will learn to think critically about social psychological topics and will become more informed consumers of psychological research.

<b>Learning Outcome</b>	<b>Learning Activity</b>	<b>Assessment</b>
Identify and describe key concepts, principles, and overarching themes in social psychology.	Readings, Lectures, Discussions	Exams, Discussions, REVEL Quizzes
Interpret and critically evaluate social psychological research.	Readings, Lectures, Discussions	Exams, Discussions, REVEL Quizzes
Apply psychological theories and concepts to the understanding of everyday problems.	Readings, Lectures, Discussions	Exams, Discussions, REVEL Quizzes
Communicate ideas clearly and concisely, in language accessible to a non-specialist audience.	Readings, Lectures, Discussions	Discussions
Recognize the limits of one's own knowledge and knowledge in the field of psychology.	Readings, Lectures, Discussions	Exams, Discussions, REVEL Quizzes

## **Mode of Instruction:**

Lectures and exams for this course will all be held in-person on King's University College campus. Our midterm exam will take place in our usual classroom during our scheduled class time, and our final exam will take place on campus during the April exam period.

## **Course Textbook:**

Aronson, E., Wilson, T. D., Fehr, B., & Somers, S. R. (2021). *REVEL Social Psychology (7<sup>th</sup> Canadian Edition)*. Pearson Education Canada, Inc.

The etextbook (ISBN: 9780137637867) can be purchased on its own, or as an integrated part of the REVEL website (ISBN: 9780136621423). You may purchase a textbook access code via the Western Book Store website (\$89) or directly from Pearson's website:

<https://www.pearson.com/en-ca/subject-catalog/p/social-psychology-canadian-edition/P200000002590/9780136621423>

If you've purchased REVEL textbook access, you can access our textbook website here:

<https://console.pearson.com/enrollment/yabksi>

## **Methods of Evaluation:**

### *Multiple-Choice Exams:*

This class includes two midterm exams (each worth 20%) and a final exam (worth 40%), as well as weekly online discussions (worth 20%). Exams will consist of multiple-choice items assessing material from both the textbook and the lectures.

### *Online Discussions:*

There will be an online discussion posted to OWL each week (10 throughout the course), and you will be required to participate in any FIVE of the discussions throughout the term to earn the 20% *Online Discussions* component of your course grade. You can choose to participate in six discussions, in which case your best five out of six discussion grades will be used to calculate your Online Discussions grade. If you participate in more than six discussions, your grade will be based only on the FIRST SIX—any additional discussions beyond the first six will not be graded.

Each discussion will be open for seven days, from 12:01 AM on Sunday until 11:59 PM the following Saturday. If you're participating in that week's discussion, you will be required to post at least one question (before midnight on Monday) about that week's topic/content as a starting point for discussion. You will also be required to engage in at least two of your classmates' threads during the week. Once the discussion closes, no more posts can be made. Please post early in the week to avoid last-minute problems, and always back up your work (screenshots of your forum posts are ideal), as "technical difficulties" is NOT an acceptable excuse for missing a discussion deadline.

*Textbook Self-Tests (REVEL Website):*

There is an online self-test associated with each textbook chapter, available on the REVEL textbook website (if you have purchased a REVEL access code). These self-tests are entirely optional and used only for your own purposes—they are not a part of the course grading, but they may be helpful as a means of assessing your understanding of the course material.

**Academic Considerations:**

*Exams:*

Students who fail to write an exam at the scheduled time will receive a grade of zero unless they receive formal academic considerations from their Academic Dean's office. If a student is absent from an exam with permission from their Academic Dean's office, they will be required to write a makeup exam. Makeup exams are administered by the school on Fridays each week.

*Online Discussions:*

Because students are only required to participate in any five of the ten online discussions throughout the term and you have the ability to drop your lowest of six grades, you will not be excused from this assessment except in rare instances of ongoing medical or compassionate circumstances. Waiting until the last five weeks to participate in the online forums will not change this, except with formal academic considerations from your Academic Dean's office.

**Academic Integrity:**

Scholastic offences are taken seriously, and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, here:

[https://www.uwo.ca/univsec/pdf/academic\\_policies/appeals/scholastic\\_discipline\\_undergrad.pdf](https://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_discipline_undergrad.pdf)

Possible penalties for a scholastic offence include failure of the assignment/exam, failure of the course, suspension from the University, and expulsion from the University.

*Use of AI:*

The use of generative AI tools such as ChatGPT to produce written work is not permitted unless permission is granted by the instructor for specific circumstances. Any work submitted must be the original work of the student in its entirety unless otherwise disclosed. When used, AI tools should be used ethically and responsibly, and students must cite or credit the tools used in line with the expectation to use AI as a tool to learn, not to produce content.

*Multiple-Choice Exams:*

Computer-marked multiple-choice exams will be subject to submission for similarity review by software that will check for answer patterns that may indicate cheating.

**Schedule of Classes, Readings, Assessments:**

Changes to the schedule below will be announced in class and/or on the course website. Students are responsible for being aware of announcements made in class and online.

I strongly recommend that you review the assigned chapter briefly before class and then return to the text and read the material more carefully after we have discussed it in class. The lectures will highlight certain aspects of each topic and may include material that is not in the textbook. We will not cover all of the relevant textbook material in class; however, you are responsible for all of the material from the text as well as material presented in class.

<b>DATE</b>	<b>READING</b>	<b>TOPIC</b>
Jan. 6	Chapter 1	Introduction to Social Psychology
Jan. 13	Chapter 2	Research in Social Psychology
Jan. 20	Chapter 3	Social Cognition
Jan. 27	Chapter 4	Social Perception
Feb. 3	MIDTERM EXAM 1 (Chapters 1 – 4)	
Feb. 10	Chapter 5	The Self
Feb. 17	NO CLASS – Reading week	
Feb. 24	Chapter 6	Attitudes and Attitude Change
March 3	Chapter 7	Conformity
March 10	Chapter 8	Group Processes
March 17	MIDTERM EXAM 2 (Chapters 5 – 8)	
March 24	Chapter 9	Interpersonal Attraction
March 31	Chapter 10	Prosocial Behavior
April 7	Chapter 11	Antisocial Behavior
TBA (April 12 – 30)	FINAL EXAM (Cumulative)	

## Department of Psychology Policies Related to AI Tools

### 1. Policy on the Use of Generative AI Tools

**The Department of Psychology expects that students will submit work that is truly their own, completed without external assistance (human or artificial).**

**The use of generative AI tools (such as ChatGPT) is not permitted for any submitted coursework unless express permission has been granted by your instructor.**

Students **should not have AI tools write any part of their assignments or papers, either by copying and pasting or by paraphrasing the output.** Unauthorized use of AI constitutes an academic offence and will be subject to academic discipline.

**Additional information:** Students can use AI tools to clarify questions they have about course content (e.g., you can ask ChatGPT about a course concept to help with your understanding), but students should be aware that the response may be inaccurate or inconsistent with the course content. Asking your instructor is a more effective strategy. Students should note that information provided by AI tools such as ChatGPT can include mistakes, inaccuracies, biases, and outdated information. Whenever these tools are used, students should cross-verify the information provided to them. This means verifying that the sources used by AI exist and have been accurately summarized, consulting multiple original and reputable up-to-date sources to verify information, and being cautious of bias that could be present in the information provided.

### 2. Policy on Use of Translation Tools\*

**The Department of Psychology views the unapproved use of translation or language applications as an academic offence.**

Any usage of translation applications or language generation by students to complete specific assigned work for this course **must be approved** by the instructor **prior** to submitting the work **and noted by the student in the submitted work** itself.

Writing text and then feeding it into a computer application to improve or translate your own words, changing a few words, and then submitting this text as if it was your own **constitutes plagiarism.** You must compose text, choose words, construct logic flow, structure sentences and paragraphs to organize, synthesize, interpret information with your own mind. When you borrow language or ideas from another person or from a machine this must be acknowledged with quotation marks and/or citations.

#### **Why do we have this policy?**

- Translation is intellectual work and produces intellectual property, thus any text which is translated must cite the translator.
- Psychology endeavors to advance students' linguistic, analytic, and reasoning competencies – this can not happen outside of specific language competencies.
- Earning a university degree signals that an individual has advanced literacy and communicative skill in the language of instruction at the university; this is English at King's University College at Western University. If translation machines are used by students without regulation, we will have no way of certifying whether these competencies exist and fewer mechanism for encouraging students to do the hard work to develop them.

*\* Based on the policy developed by the Department of Child and Youth Studies*

KING'S UNIVERSITY COLLEGE  
GENERAL COURSE POLICIES  
2025-2026

**1. Academic Accommodations, Consideration for Absences**

**Academic Accommodation (Accessibility)**

Accessibility Services works to ensure that academic programs are accessible to all students, and supports students who may have a condition related to, but not limited to, vision, hearing, mobility, different ways of learning, mental health, chronic illnesses, chronic pain, autism spectrum disorder, ADD/ADHD, and temporary conditions (beyond short-term academic consideration). Accessibility Services provides recommendations for accommodation based on medical documentation or psychological and cognitive assessment. The accommodation policy can be found here [Academic Accommodation for Students with Disabilities](#). Information on Accessibility Services at King's can be found [here](#).

**Academic Consideration for Student Absence**

If a student is unable to meet a course requirement due to substantial but temporary extenuating circumstances (medical or compassionate), they should follow the procedures below.

In some cases, where instructors have built flexibility into their assessments, this flexibility will already address consideration needs.

Requests for academic consideration should be directed to the Academic Advising Office of your faculty/college of registration. Requests must be made as soon as possible and no later than 48 hours after the missed assessment.

As a rule, documentation is required for academic consideration. For academic consideration requests on medical grounds, the Student Medical Certificate is available at [https://www.kings.uwo.ca/kings/assets/File/currentStudents/courses\\_enrollment/exams\\_and\\_tests/SMC-Feb-2025.pdf](https://www.kings.uwo.ca/kings/assets/File/currentStudents/courses_enrollment/exams_and_tests/SMC-Feb-2025.pdf).

Students are permitted one academic consideration request without supporting documentation per term per course.

Instructors may designate one assessment per half-course weight as requiring formal supporting documentation. Please refer to the course outline for each course.

For further information, please see:

[https://uwo.ca/univsec/pdf/academic\\_policies/appeals/academic\\_consideration\\_Sep24.pdf](https://uwo.ca/univsec/pdf/academic_policies/appeals/academic_consideration_Sep24.pdf)

Friday Make-Up Exams may only be written with the instructor's consent.

## **Absences from Final Examinations**

If you miss the Final Exam, contact the Academic Advising Office of your faculty/college of registration as soon as you are able to do so. They will assess your eligibility to write the Special Examination (the name given by the University to a makeup Final Exam).

You may also be eligible to write the Special Exam if you are in a “Multiple Exam Situation” (e.g., more than 2 exams in 23-hour period, or more than 3 exams in a 47-hour period).

If a student fails to write a scheduled Special Examination, the date of the next Special Examination (if granted) normally will be the scheduled date for the final exam the next time this course is offered. The maximum course load for that term will be reduced by the credit of the course(s) for which the final examination has been deferred. See the Academic Calendar for details (under [Special Examinations](#)).

## **Religious Accommodation**

Students should consult the University's list of recognized religious holidays, and should give notice in writing to the instructor and Academic Advising Office if a course requirement will be affected by a religious holiday/observance. Notice must be given as early as possible, and no later than two weeks prior to an examination, and one week prior to a midterm test date. It is the responsibility of such students to inform themselves concerning the work done in classes from which they are absent and to take appropriate action.

## **2. Support Services**

Accessibility, Counselling and Student Development at King’s University College:

<https://www.kings.uwo.ca/current-students/student-services/>

Students experiencing emotional or mental health distress can access services at King’s University College: <http://www.kings.uwo.ca/current-students/campus-services/student-support-services/personal-counselling/>

Good2talk is a good online and phone 24/7 resource for students and is available in English, Mandarin, and French: <https://good2talk.ca>, 1-866-925-5454

MentalHealth@Western provides a complete list of options about how to obtain help:

[https://www.uwo.ca/health/mental\\_wellbeing/](https://www.uwo.ca/health/mental_wellbeing/)

Academic Support Services at King’s University College:

<https://www.kings.uwo.ca/current-students/academic-resources/>

## **GBSV Support:**

King's is committed to reducing incidents of gender-based and sexual violence and providing compassionate support to anyone who has gone through these traumatic events. If you have experienced sexual or gender-based violence (either recently or in the past), you will find information about support services for survivors, including emergency contacts at: <https://www.kings.uwo.ca/about-kings/safe-campus/gender-and-sexual-violence/>

You can reach someone supports at Kings by emailing [Care@kings.uwo.ca](mailto:Care@kings.uwo.ca) or calling 519-930-4640 to reach a social worker who can offer help.

You can also reach Western's Gender-Based Violence & Survivor Support Case Manager by [email](#) or by calling 519-661-3568.

Further supports can be found on this website: <https://www.kings.uwo.ca/about-kings/safe-campus/gender-and-sexual-violence/>

See also [https://www.uwo.ca/health/student\\_support/survivor\\_support/get-help.html](https://www.uwo.ca/health/student_support/survivor_support/get-help.html)

University Students' Council offers many valuable support services for students, including the health insurance plan: <http://westernusc.ca/services/>

### 3. Statement on Use of Electronic Devices

**Use of Electronic Devices:** Unless explicitly stated otherwise, you are not allowed to have a cell phone, or any other electronic device, with you during tests or examinations. Unauthorized possession of such a device during a test or examination constitutes an academic offence.

**Use of Laptops, Tablets, and Smartphones in the Classroom:** King's University College at Western University acknowledges the integration of new technologies and learning methods into the curriculum. The use of electronic devices such as laptop computers, tablets, or smartphones can contribute to student engagement and effective learning. At the same time, King's recognizes that instructors and students share jointly the responsibility to establish and maintain a respectful classroom environment conducive to learning.

The use of electronic devices by students during lectures, seminars, labs, etc., shall be for matters related to the course at hand only. Students found to be using electronic devices for purposes not directly related to the class may be subject to sanctions under the Student Code of Conduct; see <https://www.kings.uwo.ca/current-students/student-affairs/code-of-student-conduct1/>

Inappropriate use of electronics (e.g., laptops, tablets, smartphones) during lectures, seminars, labs, etc., creates a significant disruption. As a consequence, instructors may choose to limit the use of electronic devices in these settings. In addition, in order to provide a safe classroom environment, students attending in-person class sessions are strongly advised to operate laptops with batteries rather than power cords.

### 4. Statement on Academic Offences

King's is committed to academic integrity. Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, is posted at

[http://www.uwo.ca/univsec/pdf/academic\\_policies/appeals/scholastic\\_discipline\\_undergrad.pdf](http://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_discipline_undergrad.pdf)

It is expected that students will submit work that is truly their own, completed without external assistance (human or artificial) except as explicitly permitted by the course instructor. Check with your instructor on what tools, including generative AI (ChatGPT, translation tools, grammar-checking tools) are permitted in the course. Because a tool is permitted in one course, that does not mean it is permitted in other courses.

All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system; see [https://elearningtoolkit.uwo.ca/tools/Originality\\_Reports\\_-\\_TurnItIn.html](https://elearningtoolkit.uwo.ca/tools/Originality_Reports_-_TurnItIn.html).

Computer-marked multiple-choice tests and/or exams may be subject to submission for similarity review by software that will check for unusual coincidences in answer patterns that may indicate cheating.

## **5. Copyright of Course Material**

Lectures and course materials, including PowerPoint presentations, tests, outlines, and similar materials are protected by copyright. Faculty members are the exclusive owner of copyright in those materials they create. Students may take notes and make copies for their own use. Students may not allow others to reproduce or distribute lecture notes and course materials publicly (whether or not a fee is charged) without the express written consent of a faculty member. Unauthorized sharing of class content is subject to academic discipline.

Similarly, students own copyright in their own original papers and exam essays. If a faculty member wishes to post a student's answers or papers on the course website, they should ask for the student's written permission.

## **6. Use of Recordings**

Participants in this course are not permitted to record the sessions, except where recording is an approved accommodation and/or the participant has the prior written permission of the instructor. Unauthorized recording and/or sharing of class content is subject to academic discipline.

## **7. Policy on Attendance**

Any student who, in the opinion of the instructor, is absent too frequently from class or laboratory periods in any course, will be reported to the Dean of the Faculty offering the course, after due warning has been given. On the recommendation of the department

concerned, and with the permission of the Dean of that Faculty, the student will be debarred from taking the regular examination in the course.