



Econ2260A 570
Intermediate Microeconomics I
Summer 2026

Instructor: Charles Middleton
Email: cmiddle2@uwo.ca

Course Information

Mode of Instruction: Online Synchronous

Calendar Description:

Theories of consumer and firm behavior and equilibrium in competitive markets.

Pre-requisite(s): Economics 1021A/B and Economics 1022A/B; and 0.5 from Mathematics 1225A/B, Mathematics 1230A/B, Calculus 1000A/B, and 0.5 from Mathematics 1229A/B, Mathematics 1600A/B, Calculus 1301A/B, or Calculus 1501A/B.

Anti-requisite(s): Economics 2150A/B.

Extra Information: 3 lecture hours.

Course Weight: 0.50

Breadth: CATEGORY A

Subject Code: ECONOMIC

Notice: Unless you have either the requisites for this course (fulfilment of pre-requisites, no anti-requisite conflicts), or special permission from your Dean to enrol in it, you may be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.



ECON 2260a 570
INTERMEDIATE MICROECONOMICS I
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Instructor Information:

Professor: Charles Middleton

Email: cmiddle2@uwo.ca

Zoom Office Hours: by appointment

Class Times and Location(s):

Online Synchronous

Technical Requirements

Students must have access to a stable internet connection to attend lectures. To participate in lectures and office hours a camera and microphone are required.

Course Description:

Theories of the behavior of consumers and firms and the theory of competitive markets

Course Learning Outcomes

Upon successful completion of the course, students are expected to be able to:

1. Calculate price elasticity of demand
2. Comprehend the concepts and properties of preference and utility
3. Solve a consumer constraint optimization problem and derive demand functions
4. Decompose a change in price into substitution and income effects
5. Analyze firms decisions in a competitive market
6. Derive short and long run cost curves
7. Calculate consumer and producer surplus

Course Expectations

It is expected that students will complete each week's content in the week assigned failure to do so may make completion of assignments extremely difficult.

The assignments are to be completed individually. They are not group work. AI generated answers will not be accepted. Only handwritten assignments will be accepted. The assignments are to be uploaded into the course drop box on Brightspace by midnight EDT (London Canada time) on due date. Failure to do so will result in the drop box being closed and a zero assigned for the assignment.

Textbook

Besanko, David. and Braeutigam, Ronald. (2020) Microeconomics, 6th edition. Wiley.

Available in both hard copy (\$163.15) or e text (\$96) at Western Bookstore

Evaluation

Assignments	15%	(5 at 3% each)
Test 1	15%	(Chpt 1-4) (May 25)
Test 2	15%	(Chpt 5- 8) (June 10)
Final Exam	55%	(Chpt 1 – 10) (June 22-23)

Failure to upload an assignment to Brightspace drop box by due date and time will receive zero. All assignments are due by midnight (EDT) on due date. Assignment due dates are provided in course content.

Test 1 and Test 2 will be open book written on line using Proctortrack on Brightspace

Please note that Test 1 is considered central to the learning objectives for this course. Accordingly, students seeking academic consideration for this assessment will be required to provide formal supporting documentation. That is, the midterm 1 is not eligible for self-attestation.

This course will administer its final exam in-person. By way of registering in this course, students are automatically registered to write their final exam in London. Students may opt-in to write at one of King's authorized testing centre locations in Toronto, Vancouver or Beijing.

For those opting to write in Beijing, Toronto or Vancouver, you must register to write at those locations. Instructions with a link to the registration form are available on the front page of the course Brightspace site.

For those opting to write in Toronto or Vancouver, you will write your final exam at the same time as those writing in London on campus. The final exam will be held June 22 or June 23.

For those opting to write in Beijing, the exam will be scheduled June 22 – June 26 to be determined by the Exam Office.

Final exam dates will be communicated in advance of the last date to add the course.

Once you choose your exam location using the online form provided in Brightspace, you will receive information regarding exam location shortly thereafter.

Accommodated Students:

A student who plans to use their accommodations for the final exam will not have the option of booking their exam in a testing centre (Toronto, Vancouver, or Beijing). Instead, they will be expected to write their final exam in-person in London on schedule (at the same time as the rest

of the course). If this does not work for the student (e.g., they will be living in Vancouver), they will have to carefully consider whether they proceed with enrolling in the course.

For Missed Final Exams (Accommodated and Non-Accommodated Students):

The student will need to meet with academic advising to request a Special Exam. If approved by advising, the Exam Office or Accommodated Exams will book the exam as soon as possible to ensure the make-up is promptly written.

Academic Considerations:

Please note that Test 1 is considered central to the learning objectives for this course. Accordingly, students seeking academic consideration for this assessment will be required to provide formal supporting documentation. That is, the midterm 1 is not eligible for self-attestation.

Course Content
Tentative Schedule

1. Introduction (May 11,13)

What is Microeconomics	Chpt 1
Elasticities	Chpt 2
Preferences and Utility	Chpt 3

Assignment 1 (May 15)

2. Consumer Theory (May 18,20)

Consumer Choice	Chpt 4
Demand	Chpt 5

Assignment 2 (May 22)

Test 1 May 25

3. Theory of the Firm (May 25,27, June 1)

Production Functions	Chpt 6
Cost Minimization	Chpt 7

Assignment 3 (June 3)

4. Cost Curves (June 3,8)

Cost Curves	Chpt 8
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Assignment 4 (June 9)

Test 2 (June 10)

5. Market Structure (June 15,17)

Perfect Competition

Chpt 9

Competitive Equilibrium

Chpt 10

Assignment 5 (June 19)

Final Exam (June 22-23)

This is a tentative schedule for when the material will be presented. The content of the midterm exams may vary, THE DATES WILL NOT.

King's University College General Course Policies 2025-2026

1. Academic Accommodations, Consideration for Absences

Academic Accommodation (Accessibility)

Accessibility Services works to ensure that academic programs are accessible to all students, and supports students who may have a condition related to, but not limited to, vision, hearing, mobility, different ways of learning, mental health, chronic illnesses, chronic pain, autism spectrum disorder, ADD/ADHD, and temporary conditions (beyond short-term academic consideration). Accessibility Services provides recommendations for accommodation based on medical documentation or psychological and cognitive assessment. The accommodation policy can be found here [Academic Accommodation for Students with Disabilities](#). Information on Accessibility Services at King's can be found [here](#).

Academic Consideration for Student Absence

If a student is unable to meet a course requirement due to substantial but temporary extenuating circumstances (medical or compassionate), they should follow the procedures below.

In some cases, where instructors have built flexibility into their assessments, this flexibility will already address consideration needs.

Requests for academic consideration should be directed to the Academic Advising Office of your faculty/college of registration. Requests must be made as soon as possible and no later than 48 hours after the missed assessment.

As a rule, documentation is required for academic consideration. For academic consideration requests on medical grounds, the Student Medical Certificate is available at [here](#).

Students are permitted one academic consideration request without supporting documentation per term per course. Instructors may designate one assessment per half-course weight as requiring formal supporting documentation. Please refer to the course outline for each course. For further information, please see:

<https://mykings.ca/intranet/app/#/academics/academic-advising/academic-consideration-requests-and-student-absence-portal>

Absences from Final Examinations

If you miss the Final Exam, contact the Academic Advising Office of your faculty/college of registration as soon as you are able to do so. They will assess your eligibility to write the Special Examination (the name given by the University to a makeup Final Exam).

You may also be eligible to write the Special Exam if you are in a “Multiple Exam Situation” (e.g., more than 2 exams in 23-hour period, or more than 3 exams in a 47-hour period).

If a student fails to write a scheduled Special Examination, the date of the next Special Examination (if granted) normally will be the scheduled date for the final exam the next time this course is offered. The maximum course load for that term will be reduced by the credit of the course(s) for which the final examination has been deferred. See the Academic Calendar for details https://academicsupport.uwo.ca/accessible_education/exams/index.html.

Religious Accommodation

Students should consult the University's list of recognized religious holidays, and should give notice in writing to the instructor and Academic Advising Office if a course requirement will be affected by a religious holiday/observance. Notice must be given as early as possible, and no later than two weeks prior to an examination, and one week prior to a midterm test date. It is the responsibility of such students to inform themselves concerning the work done in classes from which they are absent and to take appropriate action.

2. Support Services

Accessibility, Counselling and Student Development at King's University College:

<https://mykings.ca/intranet/app/#/student-supports-and-services>

Students experiencing emotional or mental health distress can access services at King's University College: <https://mykings.ca/intranet/app/#/student-supports-and-services/personal-counselling>

Good2talk is a good online and phone 24/7 resource for students and is available in English, Mandarin, and French: <https://good2talk.ca>, 1-866-925-5454

MentalHealth@Western provides a complete list of options about how to obtain help: <https://www.uwo.ca/health/psych/index.html>

Academic Support Services at King's University College:

<https://mykings.ca/intranet/app/#/academics/academic-advising>

GBSV Support:

King's is committed to reducing incidents of gender-based and sexual violence and providing compassionate support to anyone who has gone through these traumatic events. If you have experienced sexual or gender-based violence (either recently or in the past), you will find information about support services for survivors, including emergency contacts at: <https://mykings.ca/intranet/app/#/student-supports-and-services/campus-safety-and-reporting/gender-and-sexual-violence>

You can reach someone supports at Kings by emailing Care@kings.uwo.ca or calling 519-930-4640 to reach a social worker who can offer help.

You can also reach Western's Gender-Based Violence & Survivor Support Case Manager by [email](#) or by calling 519-661-3568.

See also https://www.uwo.ca/health/student_support/survivor_support/get-help.html

University Students' Council offers many valuable support services for students, including the health insurance plan: <http://westernusc.ca/services/>

3. Statement on Use of Electronic Devices

Use of Electronic Devices: Unless explicitly stated otherwise, you are not allowed to have a cell phone, or any other electronic device, with you during tests or examinations. Unauthorized possession of such a device during a test or examination constitutes an academic offence.

Use of Laptops, Tablets, and Smartphones in the Classroom: King's University College at Western University acknowledges the integration of new technologies and learning methods into the curriculum. The use of electronic devices such as laptop computers, tablets, or smartphones can contribute to student engagement and effective learning. At the same time, King's recognizes that instructors and students share jointly the responsibility to establish and maintain a respectful classroom environment conducive to learning.

The use of electronic devices by students during lectures, seminars, labs, etc., shall be for matters related to the course at hand only. Students found to be using electronic devices for purposes not directly related to the class may be subject to sanctions under the Student Code of Conduct; see <https://mykings.ca/intranet/app/#/student-supports-and-services/campus-safety-and-reporting/student-code-of-conduct>

Inappropriate use of electronics (e.g., laptops, tablets, smartphones) during lectures, seminars, labs, etc., creates a significant disruption. As a consequence, instructors may choose to limit the use of electronic devices in these settings. In addition, in order to provide a safe classroom environment, students attending in-person class sessions are strongly advised to operate laptops with batteries rather than power cords.

4. Statement on Academic Offences

King's is committed to academic integrity. Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, is posted at [here](#).

It is expected that students will submit work that is truly their own, completed without external assistance (human or artificial) except as explicitly permitted by the course instructor. Check with you instructor on what tools, including generative AI (ChatGPT, translation tools, grammar-checking tools) are permitted in the course. Because a tool is permitted in one course, that does not mean it is permitted in other courses.

All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system; see <https://elearningtoolkit.uwo.ca/tools/OriginalityReports-TurnItIn.html>.

Computer-marked multiple-choice tests and/or exams may be subject to submission for similarity review by software that will check for unusual coincidences in answer patterns that may indicate cheating.

5. Copyright of Course Material

Lectures and course materials, including PowerPoint presentations, tests, outlines, and similar materials are protected by copyright. Faculty members are the exclusive owner of copyright in those materials they create. Students may take notes and make copies for their own use. Students may not allow others to reproduce or distribute lecture notes and course materials publicly (whether or not a fee is charged) without the express written consent of a faculty member.

Unauthorized sharing of class content is subject to academic discipline.

Similarly, students own copyright in their own original papers and exam essays. If a faculty member wishes to post a student's answers or papers on the course website, they should ask for the student's written permission.

6. Use of Recordings

Participants in this course are not permitted to record the sessions, except where recording is an approved accommodation and/or the participant has the prior written permission of the instructor. Unauthorized recording and/or sharing of class content is subject to academic discipline.

7. Policy on Attendance

Any student who, in the opinion of the instructor, is absent too frequently from class or laboratory periods in any course, will be reported to the Dean of the Faculty offering the course, after due warning has been given. On the recommendation of the department concerned, and with the permission of the Dean of that Faculty, the student will be debarred from taking the regular examination in the course.