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Wednesday April 9th, 2014

FOR IMMEDIATE RELEASE

**MEDIA ALERT:
NEWS CONFERENCE ANNOUNCEMENT**

RE: Spring Food Drive

DATE: Thursday April 10th, 2014
TIME: 10:30 am
LOCATION: King's University College, 266 Epworth Ave. in the Darryl J King Student Life Centre- The Andy and Helen Spriet Learning Commons

Note – parking available in lot P1 on north side of Epworth

A news conference will be held tomorrow, **Thursday April 10th, 2014 at 10:30am** in the Commons of the Darryl King Student Life Centre at Kings University College.

The News conference is to announce the start of this year's Spring Food Drive. Bags will be inserted into the Friday edition of the London Free Press (April 11th). This is the 27th annual Food Drive and it will run from Friday April 11th to Monday April 21st (Easter Monday).

The Food Bank will also be announcing a new initiative designed to deal with the ever increasing numbers of Londoners needing help.

Joining us at the kick-off will be students from the Social Justice Club at John Paul II Catholic Secondary School, Paula Ignacio and Abby Rizzolo and representatives from today's London Property Management Food Drive.

For more information contact:

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