

## King's University College to host Instameet for Instagram followers and wanna-be's

London, ON., March 3, 2015

First came the Tweet Up – a gathering of people, in person, who like to tweet on Twitter. Now, comes the Instameet – a real life meeting of those who follow King's University College on Instagram along with King's students, faculty and staff who want to learn more about the popular social media platform.

King's University College Communications and Media Relations department will host its first ever Instameet on Thursday March 5, 2 p.m. – 3 p.m. in the Spriet Learning Commons, Darryl J. King Student Life Centre, 266 Epworth Ave, London, Ontario. The event is open to all students, faculty and staff and to anyone who follows King's on Instagram (KUCatUWO).

The event will be an interactive seminar and will feature a short presentation by King's student and avid Instagrammer Olivia Yusuf, along with a presentation of key tips on how to better utilize Instagram by the King's Communications and Media Relations interns from Western University and Fanshawe College. The goal of Instameet is to engage students, faculty and staff by having them put their newly learned Instagram tips into practice by participating in a photo-taking contest around campus. Prizes will be awarded and the winner's photo will be featured as King's Photo of the week in Things@King's newsletter. Hot chocolate and treats are also provided to Instameet participants.

King's is a publicly-funded Catholic post-secondary institution founded in 1954. King's provides general and honors degree programs in the liberal arts, social sciences, business, and a master's degree in social work. It is positioned in the top rank of institutions of higher learning in Canada for the high quality of its teaching faculty and student experience. Institutionally-autonomous, King's is academically-affiliated with Western University. King's is open to students of all faith backgrounds, with its community centered on the values of social justice, equality and the education of the whole person.

For more information please contact:

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