

King's new responsive design web sites built for multiple devices and unique needs of youth

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London, ON- Two new websites that responsively adapt to mobile devices have been released by King's University College. The two co-ordinated sites, which include dedicated sections for future students, current students and alumni, were designed to provide global access to comprehensive information on King's.

<u>www.kings.uwo.ca</u> is fully integrated with http://futurestudents.kings.uwo.ca/ exclusively for prospective students and features complete information on King's undergraduate areas of study in more than 25 programs in the areas of Business, Social Sciences, Arts and Social Work. Information on the Master of Social Work, and speciality programs at King's for community members including Liberal Arts 101, are part of the sites. Current students can search detailed course descriptions as well as program checklists to ensure they are on track to graduate.

A full range of student services from career counselling to services for students with disabilities is also detailed online. As well, the sites are compliant with the Accessibility for Ontarians with Disabilities Act.

Featuring beautiful campus photography and videos, the new sites bring the King's experience to thousands of future students and their families who can experience a visual snap shot of life at King's. Testimonials by current students, alumni and live social media streams provide peer-to-peer conversations about the post-secondary experience at one of Canada's largest Catholic universities.

"What really excites us is how the future students site will bring the King's experience to our recruits around the world," says Marilyn Mason, Vice-Principal Enrolment Services and Strategic Partnerships. "And the new main site provides our current students with more information on course selections and services on any device they prefer to use."

Tom Jory, Director of ITS, says it was important for King's to adopt a responsive design to address the increase in mobile devices. The project then grew to include new content and design. "We are excited for everyone to experience the many new features and flexibility of the new main site including all-new faculty department pages, social media integration, the ability to perform course information searches and full integration with the uniquely themed Future Students recruitment site."

King's is a publicly-funded Catholic post-secondary institution founded in 1954. King's provides general and honors degree programs in the liberal arts, social sciences, business, and a master's degree in social work. It is positioned in the top rank of institutions of higher learning in Canada for the high quality of its teaching faculty and student experience. Institutionally-autonomous, King's is academically-affiliated with Western University. King's is open to students of all faith backgrounds, with its community centered on the values of social justice, equality and the education of the whole person.

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