

King's to hold Periscope lunch and learn workshop

London, ON., March 30, 2016

The Communications and Media Relations interns at King's University College will conduct a Periscope learning session on March 30, 2016 from 12 – 1 p.m. in lecture hall 112, Dante Lenardon, King's University College, 266 Epworth Ave, London, Ontario. This event is open to everyone who is following @Kingsatwestern on Twitter or for those who run their own Twitter accounts.

Periscope is a live stream video application that enables a conversation between the host and its audience. Interns at the Communications and Media Relations department will present on the process of downloading, how the application works, how to watch a live stream, how to make a broadcast and the benefits and possible applications of Periscope.

The workshop aims to increase awareness about the popular and growing social media platform and increase student engagement in the campus. King's swag will be given away as an incentive to participate in a game at the event.

King's is a publicly funded Catholic post-secondary institution founded in 1954. King's provides general and honors degree programs in the liberal arts, social sciences, business, and a master's degree in social work. It is positioned in the top rank of institutions of higher learning in Canada for the high quality of its teaching faculty and student experience. Institutionally autonomous, King's is academically affiliated with Western University. King's is open to students of all faith backgrounds, with its community centered on the values of social justice, equality and the education of the whole person.

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