



Alumni Profile

Susan Jeffrey

BA '82 English Language & Literature

Current Career

Organization: Medscape

Title: Executive News Editor

Career Overview

After my undergrad, I pursued a Bachelor of Education from Althouse based on the advice that I hone my skills to bring something else to the table. Although I did not want to become a teacher, I knew I needed this next step. After that, I chose to work with magazines. From there, I found myself in the field I am in now. As Executive News Editor, I apply my journalistic skills. I used to do more writing, almost an essay every day, and I loved it. Now, I assign work to my staff. I have to stay up-to-date on medical market trends and news, and attend large conferences in the medical field. My editing, writing, organizational, reading for comprehension, and critical thinking skills from undergrad are invaluable in this career.

What advice do you have for current students?

Enjoy your degree. Do not worry about what you are going to do with it. Take the opportunity to hear guest speakers and to engage in groups and things happening on campus. Try not to get caught up in distractions, and take things in stride.

As for career advice, I advise students to network, join associations, and get their foot in the door through information interviews. Ask if there are opportunities for internships. Get your foot in the door because it's not going to be easy on paper. Once I did that, things happened quite quickly.

Further Degrees / Certifications

Bachelor of Education

Althouse College

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