



KING'S

Global Commerce



School of MEM

King's proudly announces our newly-formed "School of Management, Economics, and Mathematics" (the School of MEM for short). This rebranding allows us to maintain the independence of our three departments while highlighting the professional orientation of our programs. We provide students with a leading undergraduate experience through our two programs: Bachelor of Arts in Economics and Bachelor of Management and Organizational Studies – both with several program streams.

For more information

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kingsatwestern



kingsatuwo



School of Management,
Economics, and Mathematics

Western University · Canada

School of Management, Economics, and Mathematics

A Place to Be. A Place to Become.



Western University

The Program

The Global Commerce stream of King's BMOS degree provides students with the skills and perspective needed to lead global businesses. With globalization being the prevalent force in the world today, an understanding of how to manage global business is fundamental to business success.



Experiential Learning - International Commercial Mission

Future managers and trade negotiators will learn how to organize, develop and sustain International commercial relationships. They will visit a target country to study the opportunities and constraints of doing business there. The socio-economic, political, cultural, marketing, and financial aspects of trading in a global market will be examined. This seminar style course requires commitment of students during classes and during the trip.



"I couldn't be more happy with my choice of Global Commerce. As someone who is a passionate traveller and enjoys learning new languages, I wanted my degree to have an international touch. I was

able to learn about world issues in political science, one of the required courses. With the rise of technology, the world is becoming smaller. We are increasingly more connected and many firms cut costs by outsourcing labour. Their consumers can be located anywhere. These are just some of the exciting concepts you will think about in this specialisation."

- Aleksandra Sloniewski, third year, HSP in Global Commerce

Beyond the Classroom

With the King's Global Commerce degree, career options are truly global, It is impossible to generalize "what kind of job" a graduate will get given the broad, global perspective, education and skill-set they will acquire. The following is a list of positions some of our graduates have taken:

- Operations Analyst for a global luxury goods manufacturer, Singapore
- Sponsorship Coordinator for a national cultural event, Bahamas
- Investment Advisor Assistant for a major global financial firm, Canada
- Credit Analyst at a major Canadian financial institution
- Business Consultant at a global financial institution, Germany
- E-commerce Analyst at a national bank, Panama
- Commercial Account Manager at a global financial institution, Canada
- Founder and General Manager of an apparel designer with global customers, Hong Kong
- Marketing and Corporate Partnerships Coordinator for a major global sport league, Canada