

Policy Number:	1.3.2 Authority to Speak on Behalf of King's University College
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Relevant Statutory / Regulatory Linkages:

Policy Statement (Intent and Scope)

King's University College (King's) recognizes the importance of having only identified and approved spokespersons for the organization.

1. The Chair, or a person designated by the Chair, in consultation with the Manager of Communications and the Principal, may speak on behalf of the King's corporate entity to the media, at conferences, in planning forums or any other setting, unless a Board motion is passed that restricts the Chair or the Chair's designate power to do so, or sets limits on what content can be communicated.
2. The Principal or designate can speak on behalf of King's operations, services, administration, community activities or related parameters at any time, unless restricted by a motion of the Board of Directors. The Principal cannot speak on behalf of the Board of Directors unless authorized to do so by either the Chair directly or the Board of Directors through a motion.
3. No other member of the Board of Directors, staff person, [|Áč â^} cconnected with King's can speak publicly on behalf of the organization in terms of policies, operations, funding commitments or contractual obligations, unless designated by the Chair of the Board, the Board of Directors, or in terms of a staff person, by the Principal.
4. The Principal will have an Operating Policy with aligned procedures in place for the use of any social media platforms for King's business or affairs.
5. Any breach / non-compliance of this Board policy is to be immediately reported to the Chair by any person discovering such an issue. The Chair will determine appropriate response by Kā * ©, and at a minimum, will report such an occurrence at the next Board meeting.

Monitoring Report Requirements (Frequency, Content, etc.)

V@ÁPrincipal , ā report on policy compliance and any breaches annually