



Alumni Profile

Jen Pastorius

BA Hons '13 Social Justice & Peace Studies and World Religions & Culture

Current Career

Organization: Old East Business Improvement Area (BIA)

Title: Business Development Manager

“ What you are learning is life knowledge that can be applied in many different fashions.”

Career Overview

In April 2015, I became the Old East Business Improvement Area Manager, supporting the area's business and property owners. Previously, I worked in Marketing and Community Relations for GoodLife Fitness. As a mature student, I completed an Honours Degree, studying World Religions and Social Justice and Peace Studies (SJPS) at King's.

How did King's prepare you for your current role?

My studies equipped me for my work, as I can create connections with our diverse community. The Old East BIA works with all different groups of people, each with diverging opinions and ways of doing things. I utilize what I learned in both programs every day.

What advice would you give to a student looking to enter your field?

It is important to understand that what you are learning is life knowledge that can be applied in many different fashions. Think about it with an open-mind. While you might not land where you thought you would, if you continue to utilize what you have learned and to think, you will be in a good position.